IMLAY CITY DOWNTOWN DEVELOPMENT AUTHORITY 150 N. MAIN STREET IMLAY CITY, MI 48444

MEETING NOVEMBER 13, 2023 5:35 P.M.

Walter Bargen, Chair Kelly Villanueva, Vice-Chair Kim Jorgensen, Secretary-Treasurer Stu Davis, Treasurer Justin Shattuck, Board Member Steve Robbins, Board Member Neil Docherty, Board Member Joi Kempf, Mayor

<u>AGENDA</u>

- 1. CALL TO ORDER
- 2. PLEDGE OF ALLEGIANCE
- 3. ROLL CALL
- 4. APPROVAL OF AGENDA
- 5. PUBLIC PARTICIPATION
- 6. CORRESPONDANCE none
- 7. APPROVAL OF MINUTES Regular Meeting October 9, 2023 (pgs 2-4)
- 8. FINANCIAL REPORTS October 2023 (pgs 5-10)
 - a. DDA Expenditure Report
 - b. Check Register Report
 - c. DDA Credit Card Statement
 - d. Balance Sheet

9. OLD BUSINESS

- a. DDA Issued Emails Addresses (pgs 11-13)
- b. EV Charging Station Grant (pgs 15-20)
- c. WinterFest Event Updates (pgs 21-23)

10. NEW BUSINESS

- a. 1st Qtr Budget Amendments (pgs 25-28)
- b. 2023 Farm Market Year-End Report (pgs 29-32)
- c. 2024 DDA Meeting Dates (pgs 33-36)
- d. Second Annual Informational Meeting Date (pgs 37-38)
- e. Recreational Marijuana in Downtown Discussion (pgs 39-45)
- f. Third Street Boulevard Flag Purchase (pgs 47-48)
- g. Façade Grant Application Imlay City Eagles (pgs 49-67)
- 11. EXECUTIVE DIRECTOR'S REPORT (pgs 69-71)
- 12. EXECUTIVE CLOSED SESSION Employment Review (closed at the request of the employee)
- 13. BOARD MEMBER COMMENTS
- 14. ADJOURNMENT

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IMLAY CITY DOWNTOWN DEVELOPMENT AUTHORITY

Regular Meeting October 9, 2023 MEETING MINUTES

A regular meeting of the Downtown Development Authority was held on Monday, October 9, 2023, at Imlay City Hall, 150 North Main Street, Imlay City MI 48444.

1. CALL TO ORDER

Chairman Bargen called the meeting to order at 5:35 pm

2. PLEDGE OF ALLEGIANCE

 ROLL CALL – Executive Director Malzahn called the roll: Present: Walter Bargen, Stu Davis, Kim Jorgensen, Kelly Villaneuva, Neil Docherty, Mayor Joi Kempf Steve Robbins – arrived 6:04 pm Absent: unexcused - Justin Shattuck Quorum Present

4. APPROVAL OF AGENDA

MOTION by Davis, support by Villaneuva to approve the agenda as presented. All in Favor 5 / Nays 0 - **MOTION CARRIED UNANIMOUSLY**

- 5. **PUBLIC PARTICIPATION** comments were heard from Mark Clarkson regarding his proposed 5k run to coincide with Art-In-The-Rough 2024.
- 6. CORRESPONDENCE none

7. APPROVAL OF MINUTES Regular Meeting September 11, 2023 MOTION by Davis, support by Villaneuva to approve the minutes as presented. All in Favor 5 / Nays 0 - MOTION CARRIED UNANIMOUSLY

8. FINANCIAL REPORTS – September 2023

- a. DDA Expenditure Report \$25,876.08
- b. Check Register Report \$18,841.72
- c. Balance Sheet \$169,701.52

Director Malzahn presented the financials through September 31, 2023. Noting that budget amendments for the 1st qtr FY 2023-24 will be on the agenda for the November meeting

9. OLD BUSINESS

a. DDA Issued Email Addresses

Director Malzahn presented pricing options for DDA issued email addresses. Agenda Item requestor Shattuck is not present.

MOTION by Davis, support by Jorgensen to table until next meeting.

Steve Robbins – arrived 6:04 pm

b. EV Charging Station

Director Malzahn presented two new proposals (Graybar and Fortecha Power) that included installation, since last month's approved proposal did not include that scope of work. Al Landosky and Paul Skalny of Fortecha Power spoke on their proposal for equipment and install, along with details of a possible grant funding opportunity through the Department of Transportation. This NEVI Grant if funded would cover the equipment replacement cost at 100%.

MOTION by Davis, support by Villaneuva to rescind the approval to purchase a CT4000 model based on 2user tandem charging capabilities in the amount of \$9,134.41 made at the 9/11/2023 meeting. All in Favor 7 / Nays 0 - **MOTION CARRIED UNANIMOUSLY**

MOTION by Davis, support by Jorgensen requesting Malzahn to apply for a NEVI Grant with equipment to replace the non-available EV charging equipment with assistance from the Fortecha Power group. Roll Call: AYES – Davis, Jorgensen, Robbins, Docherty, Villaneuva, Kempf, Bargen

NAYS – none

MOTION CARRIED 7/0

10. NEW BUSINESS

a. Façade Grant Application – 109 Almont Ave

The DDA received a façade grant application for 109 Almont Avenue from Janet O'Donnell. The total project is estimated at \$2650 for paint and repairs to the roof tiles. The applicant is requesting a reimbursement in the amount of \$1,900.

MOTION by Davis, support by Kempf to approve the façade grant reimbursement request in the amount of \$1,900

Roll Call: AYES - Davis, Kempf, Robbins, Docherty, Villaneuva, Jorgensen, Bargen

NAYS – none

MOTION CARRIED 7/0

b. WinterFest 2023

Director Malzahn presented a completed WinterFest special event permit and provided an update on the overall event planning with Chamber Director Chris Bishop. Preliminary details for the annual event will include a kringle market, horse-drawn wagon rides, breakfast with Santa, kids crafts, holiday pinata, warming stations, evening parade and tree lighting ceremony.

MOTION by Davis, support by Robbins to accept the WinterFest special event permit application as presented and submit to city commission for approval at their next meeting.

Roll Call: AYES - Davis, Jorgensen, Robbins, Docherty, Villaneuva, Kempf, Bargen,

NAYS – none

MOTION CARRIED 7/0

c. Imlay City Façade Corporation

DDA Director Malzahn provided documentation on the existence and status of the DDA owned Imlay City Façade Corporation (a domestic non-profit) formally incorporated in 1996. The IRS has notified the DDA that it is delinquent in its tax filings for the past 3-years. The oversight and management had been historically provided by the Lapeer Development Corporation. Malzahn informed the board that she is willing to assume the responsibility and management of the non-profit if the board so chooses, but would request additional compensation commensurate with the additional duties. **MOTION** by Davis, support by Docherty to appoint Christine Malzahn as director of the Imlay City Façade Corp 501(c)3 non-profit.

All in Favor 7 / Nays 0 - MOTION CARRIED UNANIMOUSLY

d. Imlay City Public Safety Millage

Malzahn presented information on the proposed city ballot initiative seeking approval from the voters to establish a public safety millage. City Manager Horton has asked the DDA to officially optout of receiving revenues from the taxpayers for the 6-year period. Board discussion and recommendation from director Malzahn suggested a meeting be held with city administration to negotiate and understand DDA revenue sharing and other paid city value added services. Chair Bargen will request a meeting.

NO BOARD ACTION TAKEN

11. DIRECTORS REPORT

Malzahn presented her written report in the meeting packet for September 2023. Additional items discussed included the Michigan Arts Culture Council Mini Grant. Review comments were distributed and Malzahn informed the board that the grant submission was not awarded.

12. MARKET MANAGER REPORT

Farmers market report was submitted in board packet. Board member Villaveuva inquired about a performance review for Patti, Malzahn indicated that it was in process and that Patti would be present at next months meeting for a summary report for the 2023 market season.

13. BOARD MEMBER COMMENTS

None

14. ADJOURNMENT

MOTION by Davis, support by Docherty to adjourn the meeting at 7:05 pm All in Favor 7 / Nays 0 - **MOTION CARRIED UNANIMOUSLY**

Next Regular DDA Board meeting date: Monday November 13, 2023, at 5:35 PM

Respectfully submitted by:

Christine Malzahn, DDA Executive Director

DDA APPROVED:

CITY COMMISSION APPROVED:

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Expenditures Dept 705.000 - UNAILOCATED ACTIVITY 248-705.000-703.000 WAGES & SALARIES 248-705.000-7106.000 HOURLY WAGES 248-705.000-714.000 OPTICAL INSURANCE 248-705.000-714.000 SOLTAL SECURITY 248-705.000-7116.000 HEALTH INSURANCE 248-705.000-7116.000 RETIREMENT AND OPEB 248-705.000-7116.000 OFFICE SUPPLIES 248-705.000-721.000 OFFICE SUPPLIES 248-705.000-721.000 OFFICE SUPPLIES 248-705.000-740.000 OFERATING SUPPLIES 248-705.000-817.000 DUES/NEMBERSHIPS 248-705.000-817.000 DUES/NEMBERSHIPS 248-705.000-817.000 CONSULTING FEES 248-705.000-817.000 CONSULTING FEES 248-705.000-817.000 CONSULTING FEES 248-705.000-830.000 TELEPHONE EXPENSES 248-705.000-830.000 TELEPHONE EXPENSES 248-705.000-860.000 TERANSPORTATION & CONFERENCES 248-705.000-960.000 TELEPHONE EXPENSES 248-705.000-930.000 FELCTRICITY 248-705.000-931.000 SILECTRICITY 248-705.000-931.000 SILECTRICITY 248-705.000-933.000 SIL	Total Dept 000.000 - REVENUE TOTAL REVENUES	Fund 248 - DOWNTOWN DEVELOPMENT AUTHORITY Revenues Dept 000.000 - REVENUE 248-000.000-402.000 TAX REVENUE 248-000.000-549.412 GRANT REVENUE 248-000.000-550.000 ART IN THE ROUGH REVENUE 248-000.000-573.000 LOCAL COMMUNITY STABILIZATION SHARE APP 248-000.000-667.000 INTEREST INCOME 248-000.000-667.000 RENTAL INCOME 248-000.000-675.600 DDA CONCERT SERIES 248-000.000-675.800 BRICK PAVERS/BENCHES 248-000.000-675.800 BRICK PAVERS/BENCHES 248-000.000-675.800 OTHER REIMBURSEMENT 248-000.000-677.000 OTHER REIMBURSEMENTS	11/08/2023 02:46 PM REVENUE AND E CGE RENEE DB: Imlay City GL NUMBER DESCRIPTION
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$\begin{array}{c} 14,231.55\\ 5,190.25\\ 9,190.25\\ 9,435.08\\ 9,435.08\\ 9,435.08\\ 9,435.08\\ 9,435.28\\ 9,012.00\\ 0.00\\ 183.81\\ 114.04\\ 445.62\\ 3,102.00\\ 1183.81\\ 114.04\\ 445.62\\ 3,102.00\\ 1183.81\\ 114.04\\ 445.62\\ 3,102.00\\ 1183.81\\ 114.04\\ 445.62\\ 3,102.00\\ 10,821.01\\ 0.00\\ 3,605.03\\ 3,605.03\\ 3,768.00\\ 0.00\\ 7,354.07\\ 0.00\\ 7,354.07\\ 0.00\\ \end{array}$	98,174.83 98,174.83	66,536.44 0.00 25.00 22,374.52 0.47 344.40 5,149.00 445.00 445.00 2,725.00	FOR CITY OF IMLAY C /30/2023 YTD BALANCE 11/30/2023 NORMAL (ABNORMAL)
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REVENUE AND EXPENDITURE REPORT	FOR CITY OF IMLAY C	TTY	Page: 2/2	
PERIOD ENDING 11/	30/2023			
2023-24 Amended budget	YTD BALANCE 11/30/2023 NORMAL (ABNORMAL)	ACTIVITY FOR MONTH 11/30/2023 INCREASE (DECREASE)	AVAILABLE BALANCE NORMAL (ABNORMAL)	CESD & BDGT &
	6,250.00	0.00	0.00	100.00
	8,920.40	0.00	(920.40)	111.51
6,000.00	0.00	0.00	6,000.00	0,00
2,000.00	0.00	0.00	2,000.00	0.00
12,000.00	6,022.74	0.00	5,977.26	50.19
320,100.00	121,850.87	12,283.55	198,249.13	38.07
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320,100.00	121,850.87	12,283.55	198,249.13	38.07
324,500.00 320,100.00	98,174.83 121,850.87	1,225.00 12,283.55	226,325.17 198,249.13	30.25 38.07
4,400.00	(23,676.04)	(11,058.55)	28,076.04	538.09
DESCRIPTION DEVELOPMENT AUTHORITY LAPEER DEVELOPMENT CORPO FARMERS MARKET EXPENSE ART IN THE ROUGH EXPENSE MINTER PLAYGROUND CAPITAL OUTLAY UNALLOCATED ACTIVITY UNALLOCATED ACTIVITY: DEVELOPMENT AUTHORITY:	RATIO RATIO	RATIO RATIO	PEVENUE AND EXPENDITURE REPORT FOR CITY OF IMLAY CITY PERIOD ENDING 11/30/2023 XTD BALANCE 2023-24 AMENDED BUDGET NORMAL (ABNORMAL) INCREAS 6,250.00 6,000.00 6,000.00 12,000.00 121,850.87 320,100.00 324,500.00 121,850.87 4,400.00 (23,676.04)	REVENUE AND EXPENDITURE REPORT FOR CITY OF IMLAY CITY Page: <

11/08/2023 02: Wser: RENEE DB: Imlay City	02:45 PM 1ty	Д	CHECK DISBURSEMENT CHECK DATE FROM	ENT REPORT FOR CITY OF IMLAY CITY FROM 10/01/2023 - 10/31/2023		Page	1/2
Check Date	Bank	Check #	Рауее	Description	Account	Dept	Amount
Fund: 248 DC 10/04/2023	DOWNTOWN TRI	1 DEVELOPMENT 83408 EC	ENT AUTHORITY ECONOMIC CLUB OF LAPEER COUNTY	2024 MEMBERSHIP	815.000	705.00 0	191.67
10/04/2023	TRI	83412	FIRST NATIONAL BANK OF OMAHA		727.000 930.000 975.000	705.00 0 705.00 705.00	(27.29) 23.31 1,199.90
10/04/2023	TRI	83415	FRONTIER	HARD LINE PHONES 8/22/2023 - 9/21/202	853.000	705.00	7.36
10/04/2023	TRI	83417	GREENSCAPE SOLUTIONS	PAYMENT ON 2023 MAINTEN	931.000	705.00	2,000.00
10/04/2023	TRI	83426	PENZIEN FARMS	FARMERS MARKET REIMBURSEMENT	973.300	705.00	264.00
10/04/2023	TRI	83433	SPICER GROUP, INC.	LEO GRANT PAVILION DESIGN DDA	817.000	705.00	949.00
10/04/2023	TRI	83436	THOMAS GRASS	FARMERS MARKET	973.300	705.00	20.00
10/12/2023	TRI	83443#	CITY OF IMLAY CITY	DDA WATER BILL 150 BANCROFT DDA DEPOT DRIVE SPRINKLER CHECK TRI 83443 TOTAL FOR FUND 248:	924.000 931.000	265.00 705.00	99.21 974.13 1,073.34
10/12/2023	TRI	83447	DTE ENERGY	ELECTRIC- CITY ELECTRIC- CITY ELECTRIC- CITY CHECK TRI 83447 TOTAL FOR FUND 248:	921.000 921.000 921.000	705.00 705.00 705.00	44.57 1,195.79 1,239.30 2,479.66
10/12/2023	TRI	83451	HOETTELL HOMESTEADS	FARMERS MARKET	973.300	705.00	92.00
10/12/2023	TRI	83457	OUTFRONT	BILLBOARD DDA 10/09/ - 11/05/2023	880.000	705.00	764.00
10/12/2023	TRI	83459	FENZIEN FARMS	FARMERS MARKET REIMBURSEMENT	973.300	705.00	229.00
10/12/2023	TRI	83460	RICOH USA, INC.	COPIER -	956.000	705.00	63.38
10/12/2023	TRI	83465	STINE, KATHY	FARMERS MARKET REIMBURSEMENT	973.300	705.00	28.00
10/12/2023	TRI	83466	THOMAS GRASS	FARMERS MARKET	973.300	705.00	20,00
10/12/2023	TRI	83467	TRI-CITY TIMES	DDA ADVERTISING	973.300	705.00	546.00
10/13/2023	TRI	83469	CHRISTINE MALZAHN	MI SMALL BUSINESS DEVELOPMENT CTR MIL	860.000	705.00	49.78
10/19/2023	TRI	83473	CITY OF IMLAY CITY	DDA SPRINKLER METER	931.000	705.00	1,635.31
10/19/2023	TRI	83482	HOETTELL HOMESTEADS	FARMERS MARKET	973.300	705.00	25.00
10/19/2023	TRI	83486	JW CREATIONS	FARMERS MARKET	973.300	705.00	5,00

16,924.25		ENT AUTHORI	Total for fund 248 DOWNTOWN DEVELOPMENT AUTHORI				
28.00	705.00	973.300	FARMERS MARKET	THOMAS GRASS	83553	TRI	10/26/2023
840.00	705.00 0	956,000	2023 GROUNDS MAINTENANCE CONTRACT PAYMENT 6 OF 6	SCOTT'S LAWN MAINTENANCE	83550	TRI	10/26/2023
21.96	705.00	921.000	ELECTRIC- 333 E THIRD	DTE ENERGY	83529	TRI	10/26/2023
254.75	705.00	921.000	ELECTRIC- 120 N MAIN	DTE ENERGY	83528	TRI	10/26/2023
17.19	705.00	921.000	ELECTRIC- 101 W CAPAC	DTE ENERGY	83524	TRI	10/26/2023
27,94	705.00	921.000	ELECTRIC- 113 E THIRD	DTE ENERGY	83523	TRI	10/26/2023
50.00	705.00	973.300	FARMERS MARKET	THOMAS GRASS	83498	TRI	10/19/2023
3,768.00	705.00	973.000	FACADE GRANT GL973000	ROBERT YOUNG DDS	83495	TRI	10/19/2023
273.00	705.00	973.300	FARMERS MARKET REIMBURSEMENT	PENZIEN FARMS	83491	TRI	10/19/2023
4.99	705.00	930.000	WHITE ALUM ELBOW 150 BANCROFT	MORTIMER LUMBER	83488	TRI	10/19/2023
				DEVELOPMENT AUTHORITY		DOWNTOWN	Fund: 248 DC
Amount	Dept	Account	Description	Рауее	Bank Check #	Bank	Check Date
Page 2/2	۲œ		CHECK DISBURSEMENT REPORT FOR CITY OF IMLAY CITY CHECK DATE FROM 10/01/2023 - 10/31/2023	CHECK DISBURSEMEN CHECK DATE FI	ы	2:45 PM cy	11/08/2023 02:45 59er: RENEE DB: Imlay City

'#'-INDICATES CHECK DISTRIBUTED TO MORE THAN ONE DEPARTMENT

CITY OF IMLAY CITY Account number ending in 9672 Transactions for billing cycle ending 10/25/23



TRANSACTION DETAIL

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Transactions

Credits (CR) and Debits	Transaction Description	Reference Number	Post Date	Trans Date
\$38.69	SWEETWATER SOUND 2604328176 IN	55429503268715737051714	09-26	09-25
\$20.00	MI CORPORATIONS DIV LANSING MI	55436873271642711799493	09-28	09-27
\$181.67	AMZN Mktp US*TE6ON3150 Amzn.com/bill WA	55432863281209896560125	10-10	10-08
\$1,195.92 CR	PAYMENT - THANK YOU	85411173283023000063296	10-10	10-09
\$113.97	AMZN MKTP US*TE1RG1M41 SEATTLE WA	55310203285083765518270	10-13	10-12
\$135.95	AMZN MKTP US*TP46Z2MX2 SEATTLE WA	55310203288083708500796	10-16	10-15
\$1.00 CR	Canva US Inc. Kent DE	12302023290900802377061	10-18	10-17
\$34.99	AMZN MKTP US*TP8X28VA1 SEATTLE WA	55310203291083730107318	10-18	10-17
\$1.00	Canva US Inc. Kent DE	12302023290900202479061	10-18	10-17
\$87.96 CR	AMZN Mktp US Amzn.com/bill WA	55432863292203389917345	10-20	10-19
\$18.99 CR	AMZN Mklp US Amzn.com/bill WA	55432863292203398747196	10-20	10-19
\$113.97 CR	AMZN MKTP US SEATTLE WA	55310203292083005366689	10-20	10-19
\$139.98	AMZN Mkip US*TD3G72Z52 Amzn.com/bill WA	55432863292203435017058	10-20	10-19

Fees Charged	Interest Charged		
Total Fees for this period	\$0.00	Interest Charge on Purchases	\$0.00
		Interest Charge on Cash Advances	\$0.00
		Interest Charge on Balance Transfers	\$0.00
		Total Interest for this Period	\$0.00

Charge Summary Your Annual Percentage Rate (APR) is the annual interest rate on your account (v) Variable rate (f) Fixed rate

	Annual Percentage Rate (APR)	Special Offer or Eligible Purchases APR Expiration Date	Balance Subject to Interest Rate	Days Rate Used	Interest Charge
Purchases	18.24% (v)	NA	\$787.06	30	\$0.00

Fund 248 DOWNTOWN DEVELOPMENT AUTHORITY

GL Number	Description	Balance
*** Assets ***		
248-000.000-001.200	CASH - CHECKING ACCOUNT	169,984.88
248-000.000-001.200	CASH - CHECKING DDA	19,512.64
248-000.000-040.000	ACCOUNTS RECEIVABLE	575.00
248-000.000-072.000	DUE FROM LAPEER COUNTY	66,536.44
248-000.000-101.000	PREPAID - ASSET	5,793.89
Total Ass	ets	262,402.85
*** Liabilities	***	
248-000.000-200.100	WAGES PAYABLE	2,290.88
248-000.000-202.000	ACCOUNTS PAYABLE	26,236.87
Total Lia	bilities	28,527.75
*** Fund Balance	* * *	
248-000.000-390.000	FUND BALANCE	272,201.43
Total Fund Balance		272,201.43
Beginning Fund Balance - 22-23		272,201.43
Net of Re	venues VS Expenditures - 22-23	(25,609.63)
	d FB/23-24 Beg FB	246,591.80
	venues VS Expenditures - Current Year	(12,716.70)
-	nd Balance	233,875.10
Total Lia	bilities And Fund Balance	262,402.85

* Year Not Closed

Page:



AGENDA ITEM OB 9a: DDA Issued Email Addresses

DATE: November 13, 2023

TO: DDA Board Members

FROM: Christine Malzahn, DDA Executive Director

Background:Board member Justin Shattuck requested an agenda item be added to last
months meeting to discuss responsibilities and liabilities with the usage of
personal email addresses as compared with DDA issued email addresses.
The Board requested Director Malzahn to bring back pricing options for
creation and storing of all email communication for board members.

- Items Attached: Civic Clarity Proposal
- Action Needed: Pass the motion(s) as recommended or amended per board discussion.

CiviClarity_®

PROPOSAL FOR IMLAY CITY DDA EMAIL



Prepared by Julie Braun Sr. Project Manager Civic Clarity Website Service civicclarity.com 248-684-8715

September 4,2023

Email Annual Cost Quote

Basic Service

We offer RackMail email service, which is web-based (like gmail). You are optionally able to remotely access your email using another device you own, like a phone, or a desktop. While we do provide you with IMAP settings so you can set up your device, we cannot offer support for your devices. Each mailbox has 25G of storage.

\$36/mailbox

13

Email Archiving

Email Archiving is a separate service that works in tandem with our RackMail email service offering a strong layer of compliance capability.

Compliance building - Email Retention is a key component of a compliance plan.

Legal preparedness - Email Archiving technology helps to proactively prepare your organization for e-discovery.

Message recovery - Has a user accidentally deleted an email? Don't worry, with one click administrators can forward the messages of any individual user back to that user's inbox, eliminating stress over lost or deleted emails.

Disaster recovery and business continuity - How safe is your email? With Email Archiving your messages stay safe and accessible from 2 data centers at opposite sides of the United States.

**Every mailbox on the domain receives archiving. The service does not allow a domain to pick which mailboxes are archived.

\$120/mailbox



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AGENDA ITEM OB 9b: EV Charger Station Grant

DATE: November 13, 2023

TO: DDA Board Members

FROM: Christine Malzahn, DDA Executive Director

C	The US Department of Transportation is issued a notice of funding opportunity for municipalities to access capital to replace non-functioning EV chargers through a 80/20 grant. This grant called the "Electric Vehicle Charger Reliability and Accessibility Accelerator" has a submission deadline of 11/13/23. Director Malzahn, with the assistance of Paul Skalny of Fortecha Power, has drafted a grant submission on behalf of the Imlay City DDA requesting funding in the amount of \$13,157.25 with a match of \$3,289.31 from the DDA for a total project cost of \$16,446.56.
Items Attached:	Electric Vehicle Charger Reliability and Accessibility Accelerator Grant Application
Action Needed:	Pass the motion(s) as recommended or amended per board discussion.
Recommended Motion:	Motion authorizing Director Malzahn to submit the grant application as presented.



City of Imlay City Downtown Development Authority "Electric Vehicle Charger Reliability and Accessibility Accelerator" Grant Application

Project Description:	Replacement of the current, single port, Level 2 ChargePoint charger (the "Current Non-Functioning Charger"), located at 120 North Main Street, Imlay City, Michigan, with an ENERGY STAR certified and UL listed new Leviton EV Series 4000 Universal LTE Dual Port Level 2 Gateway charger (the "New Replacement Charger").
Station Location(s)	120 N. Main St. Imlay City, MI 48444
Number of Repair or replacement	One (1)
Number of broken/non-operational ports	One (1)
Is upgrade required to comply with 23 CFR 680? Yes/No – <i>if yes, please specify how the upgrade</i> <i>will comply with 23 CFR 680</i>	Yes, it will comply with 23 CFR 680. Please see narrative for details
Station ID from the AFSL Alternative Fuel Station Locator	312527
Estimated Date of Operation	Within Three (3) Months after Award
Total Project Cost	\$16,446.56
Amount of Funding Requested Under this NOFO	\$13,157.25
Total Federal Funding (including funding received under this NOFO)	\$13,157.25
Are matching funds restricted to a specific project component? If so, which one? Yes/No	NO
Is the proposed project included in an EV infrastructure plan (State EV Infrastructure Deployment Plan under NEVI or other plan)? If so, please identify plan.	NO
If known, identify the contractors or subcontractors to be used on the project, if awarded.	Contractors: Fortecha Power, LLC and American Renewable Energy Company

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Project Description

This Project entails the replacement of the current, single port, Level 2 ChargePoint charger (the "Current Non-Functioning Charger"), located at 120 North Main Street, Imlay City, Michigan, with an ENERGY STAR certified and UL listed new Leviton EV Series 4000 Universal LTE Dual Port Level 2 Gateway charger (the "New Replacement Charger"). The Replacement Charger will be installed by an EVITP certified electrician and qualified technicians approximately within three (3) months after award of the grant and be owned and operated by the Downtown Development Authority (DDA). The Station ID taken from the Alternative Fuel Station Locator is 312527. The Total Project Cost is \$16,446.56, of which \$13,157.25 of Federal funding is requested under the grant. The remaining 20% of the Project Cost - \$3,289.31 - will be funded with earmarked funding in the capital outlay general ledger of the DDA.

Established in 1870, Imlay City has grown from an area built around a railroad, to become a comprehensive city that offers a full range of services to residents and the surrounding communities. Imlay City is located in the southeast portion of Lapeer County, approximately 55 miles north of Detroit and halfway between Flint and Port Huron. The city encompasses 2.5 square miles and is located immediately north of Interstate 69 on M-53. Imlay City's proximity to highway infrastructure, including I-69, I-94 and I-75 (via I-69) enhances Imlay City's capability for long-term development, local and intra-county commerce and development of the arts.

Imlay City has a traditional downtown district which is funded by a city adopted Tax Increment Financing (TIF) plan. First created in 1976 and updated in 2014, the implementation of the TIF plan is under the authority of the Downtown Development Authority (DDA) The TIF plan was developed with community input and stakeholder engagement, identifying the needs of Imlay City residents and businesses as a means to build a roadmap to success.

The DDA board makeup consists of eight mayor-appointed volunteers who serve four-year terms, the chief executive officer of the municipality (elected mayor) and one full-time employed director who administrates the day-to-day activities of the DDA. The function of the authority is to propose, finance and implement public improvements in the DDA district according to the TIF plan. Priorities were established and a specific list was developed in the plan providing directions to build a vibrant downtown area while bringing valuable services and amenities to our residents, thus improving our economic prosperity through business investment which will create job opportunities.

Included among the public improvement projects to be implemented under the TIF plan was the installation of an EV charging station. The original ChargePoint equipment installation was implemented in 2018 and the unit, while at end of life for technology and repair parts, is still located on its original site at 120 North Main Street in the Farmers Market municipal parking lot. It is currently listed as "temporarily unavailable" on the Alternative Fueling Station Locator website due to the non-functioning unit. The DDA began seeking grant funding options for the replacement of the original equipment in March of 2023 and has identified the replacement project to be completed in its FY 2023-2024 budget with cost-share funding earmarked in the capital outlay general ledger.

The DDA Board and the Imlay City Commission directs the DDA and its activities. The Board employs a director, Christine Malzahn, who serves as the administrative officer of the authority, and will be the prime contact for this project. Mrs. Malzahn has a 25+ year history of successfully coordinating public events for not-for-profit organizations, both as a former Village Manager, board member, and currently as part of the

municipality administrative team in Imlay City. Mrs. Malzahn also has significant experience in program analysis and evaluation as well as producing final grant reports.

With her extensive skill set Mrs. Malzahn will be able to execute the required programmatic progress reports and expenditure reports utilizing the grants.gov platform. As a full-time (40-hour) employee she will be available for the required scheduled check-in calls; to submit monthly narrative progress reports; monthly financial reports; quarterly reporting; and any final reporting submissions under the terms of the grant agreement.

BSA software is used for all revenue and expenditures accounting. Dedicated bookkeeping and treasurer staffing have independent controls. Two-person payment authorization is required (requestor, department head and bookkeeper). Financial reports are provided at every regular public meeting and would include grant activities.

Mrs. Malzahn recently requested proposals from several EV charging station providers. The results were reviewed at a public DDA meeting and the board directed Malzahn to apply for Electric Vehicle Charger Reliability and Accessibility Accelerator grant opportunity.

Fortecha Power, LLC ("Fortecha Power") and the American Renewable Energy Company, LLC ("ARECO") proposed the installation of the New Replacement Charger, which includes installation, enterprise management software, a ChargePoint charging network subscription, concrete mounting, and a 5-year maintenance/service warranty package. Fortecha Power and ARECO estimated the timeframe for installation of the New Replacement Charger from time of award the grant within three (3) months.

The replacement of the Current Non-Functioning Charger with the New Replacement Charger will meet all of the minimum standards and requirements identified in 23 CFR Part 680 that are applicable to AC Level 2 chargers to include, but not limited to, the following:

- The installation, operation, and maintenance of the New Replacement Charger, which is ENERGY STAR certified, UL Listed, and complies with UL 2594, UL 2231-1, UL 2231-2, and NEC Article 625, will be conducted by EVITP certified electricians and qualified technicians of electric vehicle infrastructure.
- The DDA will ensure public transparency for how the price will be determined and set for EV charging at the Imlay City charging station.
- Each charging port of the New Replacement Charger will have permanently attached J1772 connectors and will be able to charge any J1772-compliant vehicle and will have a continuous power delivery rating of at least 7.2 kW (30A @ 208/240V).
- The Imlay City charging station will be available for use and accessible to the public 24 hours per day, 7 days per week, year-round, and meet all Public-Use requirements.
- The New Replacement Charger will be listed with all chargers on ChargePoint's mapping network.
- The Imlay City charging station will provide for secure payment methods, accessible to persons with disabilities, which at a minimum will include a contactless payment method that accepts major debit and credit cards, and either an automated toll-free phone number or a short message/messaging system (SMS) that provides the EV charging customer with the option to initiate a charging session and submit payment; will not require a membership for use; will not delay, limit, or curtail power flow to vehicles on the basis of payment method or membership; and will provide access for users that are

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limited English proficient and accessibility for people with disabilities. Automated toll-free phone numbers and SMS payment options will clearly identify payment access for these populations.

 The New Replacement Charger will be maintained in compliance for a period of 5 years through an Assure Warranty that covers labor for repairs from events such as vandalism, abuse and accidents, 24/7 proactive station health monitoring, proactive dispatch of repair technicians when required, unlimited software configuration changes, and monthly reports and detailed quarterly reports of station's performance metrics (utilization, performance, energy usage, etc.).

Funding Description

UEI: VLSMUXEJ32X6

Contractors: Fortecha Power and ARECO; Subcontractors – TBD	
Leviton EV Series 4000 Universal LTE Dual Port Level 2, 7.2kW Gateway Charger	\$9,088. <mark>7</mark> 9
Includes: Public-Use Charging, Touch Screen Display and POS, Wi-Fi Connectivity, Card Reade Reading/Tapping, Upgraded Custom Cable Length, Meets all Public-Use Requirements	r for Chip
Electrical Installation – Level 2*	\$1,000.00
Installation conducted by EVITP certified electricians and qualified technicians of electric vehi infrastructure. Expected timeframe for installation: within three (3) months from grant award	
5-Year EV Series Enterprise Management Software	\$2,919.34
Public-Use Charging Subscription to EV Series Charging Management Software	
5-Year ChargePoint Charging Network Subscription	\$0.00
Charger is listed with all national chargers on ChargePoint's mapping network	
Concrete Mounting for EV4000 Series	\$246.65
Secure mounting structure to ensure charging stations are durable and properly mounted	
5-Year Assure Maintenance/Service and Warranty Package	\$3,191.78
Includes: 5-year product warranty, operations and maintenance package for Public-Use charg	ging
Total Cost	\$16,446.56
Amount of Federal Funding Requested	\$13,157.25
Amount of Matching Funds (20%) - Earmarked in the DDA capital outlay general ledger	\$3,289.31

* The installation will include anchoring the new unit with the concrete mounting structure to the existing concrete pad behind the two security bollards. The electrical conduit run is already established via the removal of the existing charger. The charger is fed (240 VAC single phase) through an exterior distribution panel with an existing 50 Amp breaker. The conduit run is approximately 70 ft. Should the breaker size be upgraded to a higher amperage, the existing conduit run would be used if the wire size is required to be

upsized. After installation, the RIFD card reader and software support package would be installed and the control of said software would be left with the DDA.

Organizational Information

There are no exceptions to the anticipated award terms and conditions as contained in Section F, Federal Award Administration Information. The only preexisting intellectual property relates to the charger hardware and software provided. The city of Imlay City does not and will not have any data rights to the hardware or software during and after the award period of performance.

The UEI is identified in the Funding Description.

As part of the City of Imlay City's annual audit, every department's accounting, purchasing, and property control system has been subject to the audit process. Imlay City has contracted with King & King CPA's LLC to perform this service. This independent audit has met requirements for the State of Michigan and no additional state or federal audit has been required.

For Fiscal Year (FY) ending June 30, 2022, a city audit was completed September 28, 2022 and certified on December 6, 2022. A summary report is attached.

The city of Imlay City does not have any conflicts of interest which would affect the ability to perform the proposed project in an impartial and objective manner.

The city of Imlay City has had no contract/agreement terminated for convenience of the Government with the past 3 years and no contracts/agreement terminated for default with the past 5 years.

The city of Imlay City understands the requirement of 2 CFR 170 and Appendix A thereto, and acknowledges that it understands the requirement, has the necessary processes and systems in place, and is fully prepared to comply with the reporting described in the term if it receives funding resulting from this NOFO.

The city of Imlay City does not have any violations of Federal criminal law involving fraud, bribery, or gratuity violations.

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AGENDA ITEM OB 9c: WinterFest Special Event

DATE: November 13, 2023

TO: DDA Board Members

FROM: Christine Malzahn, DDA Executive Director

- **Background:** Annually the DDA has co-sponsored a winter special event for the community to celebrate the holiday season. This year the DDA continues to work with the Chamber of Commerce to plan, promote and enhance the activities for the daylong celebration to be held on December 9, 2023. As planning is ongoing Director Malzahn will be providing updates and information as it becomes available.
- Items Attached: Revised event detail listing
- Action Needed: No Board Action Needed



REVISED Details for WinterFest – Saturday December 9th (event to run 10:00 am – 8:00 pm):

Breakfast with Santa 10:00 am – 11:00 am (reservation required): To be held inside El Ranchito

Kringle Market and Food Trucks 10:00 am – 4:00 pm: To be held inside the Old Fire Hall

Kids Craft Stations 10:00 am-4:00 pm:

Specific locations TBD, but will be setup either inside retail stores or under canopy tents along the municipal sidewalks on Third Street and Almont Avenue

Emergency Vehicle – First Responders Display/Demonstration 12:00 pm – 4:00 pm – Third and Main parking area. Access to the parking areas and Depot Drive to be barricaded off Saturday at 8:00 am – re-open at 6:30 pm. as soon as all parade entries leave the staging area. This is the area between El Ranchito and Third & Main – south of Third Street to the Historical Museum.

Horse Drawn Wagon Rides 2:00 – 5:00 pm:

Final route TBD but initial route to be Lamb Steel Park loading area; exit on to Third Street; turn right on to Bancroft; Bancroft north to 5th street turn right; 5th Street east to N. Main turn right; N. Main south to 4th street turn left; 4th street to Lamb Steele Alley turn right back to loading/unloading area. The horses/driver are accustomed to street traffic, and while it may cause delays to vehicles behind the wagon, the activity should not require road closures.

Warming Stations (Time TBD):

Locations TBD – but limited to Third Street, Almont Ave, Farm Market and Lamb Steele Park Areas – on municipal sidewalks or grassy areas. Hot cocoa and smores available – sponsored by the Parks and Rec Commission

Parade:

Please hang NO PARKING notices along parade route as required prior to 8:00 am Saturday Dec 9th so that vehicles parked along Third and Almont after 4:00 pm on Saturday can be towed away.

Road closures to commence at 5:00 pm (once parade has passed streets can be re-opened). Parade to begin promptly at 6:00 PM.

Staging along Depot Drive – (staging to start at 5:00 pm)

Parade Route - from staging area enter onto Third Street (westbound) to Almont Avenue - turn right (northbound) on Almont Avenue to Fourth Street –

Turn right (eastbound) on Fourth Street to Main Street -

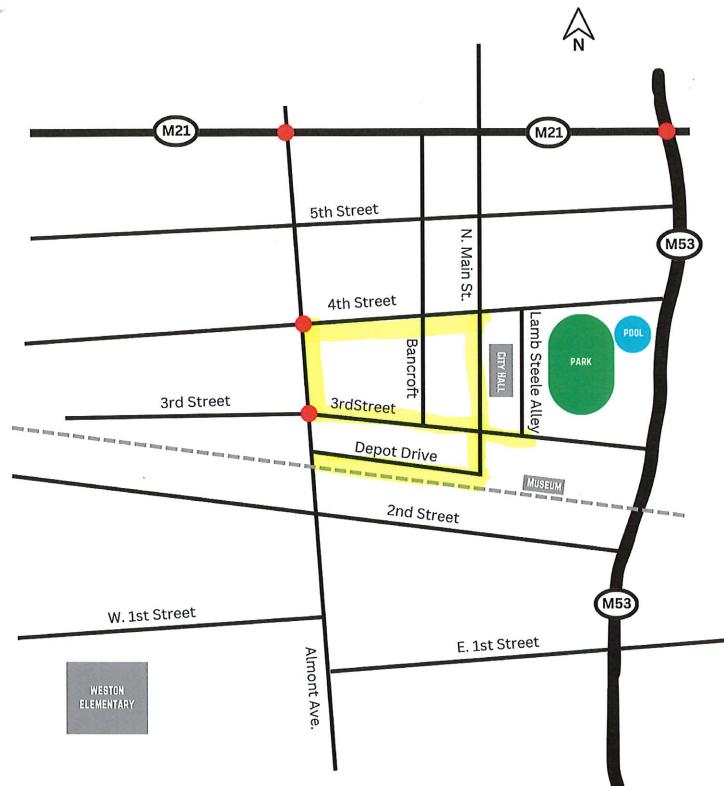
Turn right (southbound) on Main Street -

Turn left (eastbound) on Third to Lamb Steele Park or vehicles may leave the parade route to M53

(see yellow highlighted map)

Tree Lighting 6:45ish-8:00 pm:

The parade route will end in Lamb Steele Park and the crowd will gather around the unlit tree near the gazebo area and Santa will help us light the tree after the mayor presents a key to the city. Visits with Santa available in the gazebo after the tree lighting.



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AGENDA ITEM NB 10a: 1st Qtr FY 2023-2024 Budget Amendments

DATE: November 13, 2023

- TO: DDA Board Members
- FROM: Christine Malzahn, DDA Executive Director

Background:	Best practices in municipal accounting include making necessary quarterly budget amendments to align actual financial positions for revenues and expenditures. Director Malzahn is presenting her findings and recommendations for the 1 st quarter of the current fiscal year.
Items Attached:	Budget Amendment Form Revenue & Expenditure report ending 10/31/2023
Action Needed:	Pass the motion(s) as recommended or amended per board discussion.
Recommended Motion:	Motion to approve the budget amendments as presented for department 248.

					BUDGET AMENDMENT FORM	DMENT FORM		REVIEWED		
FUND/DEPT NAME	EPT NA	ME I	248					ENTERED		
ORIGIN	ATOR N	AME:	ORIGINATOR NAME: Christine Malzahn	Ma	zahn			RETURNED		
							PRIOR	REQUEST	REQUEST	NEW
>	ACCOUNT NUMBERS	IT NUMI	BERS			ORIGINAL	AMENDED	BUDGET	BUDGET	AMENDED
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248	705	0	817 . (000	Consulting Fees	500	500	8000	0	8500
248	705	0	900 . (000	Printing & Publish	0	0	500	0	500
248	705	0	973 . 3	300	Farmers Market	8000	8000	1600	0	9600
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IMLAY CITY

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Fund 248 - DOWNTOWN DEVELOPMENT TOTAL REVENUES TOTAL EXPENDITURES NET OF REVENUES & EXPENDITURES	TOTAL EXPENDITURES	Total Dept 705.000 - UNALLOCATED	Fund248DOWNTOWNDEVELOPMENTAUTHORITYExpenditures248-705.000-716.000HEALTHINSURANCE248-705.000-718.000RETIRREMENTAND OPEB248-705.000-718.200RERS- EMPLOYEE CONT248-705.000-721.000SICKLEAVE PAY-OUT248-705.000-721.000SICKLEAVE PAY-OUT248-705.000-721.000SICKLEAVE PAY-OUT248-705.000-721.000SICKLEAVE PAY-OUT248-705.000-721.000SICKLEAVE PAY-OUT248-705.000-741.000AUDITFEES248-705.000-815.000ADUES/MEMBERSHIPS248-705.000-817.000AUDIT248-705.000-813.000DUES/MEMBERSHIPS248-705.000-811.000RERVICES248-705.000-811.000CONTRACTED248-705.000-831.000LEGAL248-705.000-931.000LEGAL248-705.000-931.000RENERVICES248-705.000-931.000RENERVICES248-705.000-933.000MISCELLANEOUS248-705.000-973.000PRINTING & PUBLISHIN248-705.000-973.000MISCELLANEOUS248-705.000-973.000MISCELLANEOUS248-705.000-973.000DAWORKSHOP248-705.000-973.000DAWORKSHOP248-705.000-973.000DAWINTERATIVE/TRANS248-705.000-973.000LEASES248-705.000-973.000RENERTICH248-705.000-973.000DAWORKSHOP248-705.000-973.000REVENSE248-705.000-973.000REVENSE248-705.000-973.000REVENSE248-705.000-973.000LARMER<	RENEE mlay City mBER	10/30/2023 11:42 AM
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AGENDA ITEM NB 10b: 2023 Farm Market Season Final Report

DATE: November 13, 2023

TO: DDA Board Members

FROM: Patti Biolchini

Background:	The 2023 DDA Farmers Market has successfully completed the 22-week Thursday market days. Market Manager Biolchini is providing you with detailed reports on this year's activities.
Items Attached:	2023 Financial report Weekly metrics report 4-Year market comparison
Action Needed:	Pass the motion(s) as recommended or amended per board discussion.
Recommended Motion:	Motion to receive the year-end report for the 2023 market season.

Budget-ImlayCityDDA Farmers Market 2023 Season

18 week season	Detail Newspaper Ads Print Ads/Advertising	Attendance 3716	Expense \$1,689.50 \$861.00 \$405.19	<u>Revenue/Vendor Fees</u> \$5,514	Food Assistance Programs \$5,858
	Credit Card Service/Clover		\$405.19		
			\$2,955.69	\$5,514	

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Week		Ног	Hourly attendance	ttend	ance			Total	Notes	# of Vendors
6-8	9-10	0 10-11	1 11-12	2 12-1	1-2	2-3	3-4			
15-Jun 0	ω	26	32	ω	0	0	0	64	Rain and hail at noon, so closed early	6
22-Jun 0	4	54	29	20	25	16	თ	154	sunny and hot at 80 degrees	7
29-Jun 0	ω	37	36	40	63	00	0	187	sunny and hot, also air quaility alerts	13
6-Jul 0	ы	38	41	32	58	0	0	174	in firehouse, most vendors had to leave at 2pm	9
13-Jul 0	4	39	63	42	45	43	25	261	in firehouse, 67 degrees and sunny	12
20-Jul 2	26	37	SS	49	28	18	0	215	in firehouse, storm closed market at 2:30	12
27-Jul 5	18	74	50	63	50	36	∞	304	in firehouse, 85 degrees and sunny	12 plus food truck
3-Aug 0	ω	55	63	74	79	35	21	330	in firehouse, 85 degreesnd sunny	14 plus food truck
10-Aug 0	7	72	49	52	61	20	11	272	in firehouse, 77 degrees and sunny	12 plus food truck
17-Aug 0	Ś	41	44	27	16	ω	0	136	in firehouse, storms came in a 1pm	12 plus food truck
24-Aug 0	11	35	34	40	40	33	19	212	in firehouse, sprinkles in morning only	12 plus food truck
31-Aug 0	18	47	54	40	43	23	40	265	in firehouse, 78 degrees and sunny	13 plus a food truck
7-Sep 0	ω	42	31	60	13	∞	0	157	in firehouse, no Penzien, light rain	6 plus a food truck
14-Sep 0	16	58	27	28	36	35 5	12	212	in firehouse, 67 degrees and sunny	12 plus a food truck
21-Sep 0	7	49	48	50	30	32	12	228	in firehouse, 73 degrees and sunny	9 plus a food truck
28-Sep 0	0	29	30	50	46	34	13	202	in firehouse, cloudy and sprinkles	9 plus a food truck
5-Oct 0	9	30	22	23	20	14	0	118	in firehouse, rainy all day	9 plus a food truck
12-0ct 0	42	49	26	28	15	25	40	225	in firehouse, vendors had record sales	11 plus a food truck
Total										

Hourly Attenda

31

Imlay City Market Tracker

Farmers Market						
4 Year Comparison				-		
			2013	2014	2015	2023
4 - 6			2013		2015	<u>.</u>
# of Market Weeks			·	26		18
Attendance			3834	5655	5275	3716
Average Weekly Attendance			174	217	211	206
Average Vendor Attendance		· · · ·	11	12	10	11
Farmer			2.5	2	3	3
Food			3	6	3	3
Other	:		5	4	4	5
EBT Sales			1096	1530	1190	1190
DUFB				1150	1184	802
Debit/Credit			648	798	345	1883
Senior Fresh				392	636	1193
WIC			N/A	252	72	790
Total For Food Assistance			4 4			
Programs and Credit Card			1			1
Machine			1744	4122	3427	5858
				· · ·		
			• 			
	Budgeted	YTD	: : :			
Revenue			1			!
2013-2014	4675	5619	; ;			
Expense			; ;			
2013-2014	6000	5930				
Net 2013-14		-311	; 			
Revenue				2 - -		
	3000	1552		1		
2014-2015 Expense	5000	4552				
2014-2015	5000	5206				
Net 2014-15	5000	-654	. <u> </u>			
Revenue		+L7-				
2015-2016	3000	*1634	<u> </u>			
	5000	1034	:			
Expense 2015-2016	5000	4293	<u>.</u>			
2010-2010	5000	4293 - 100				
		-100	1	:		
Revenue						
2023-2024	3500	5514	· · · · · · · · · · · · · · · · ·			•
Expense			··•†	<u>.</u>		
2023-2024	8000	2956		<u>.</u>		
Net 2023-2024		2558	. 1			



AGENDA ITEM NB 10c: 2024 Regular Meeting & Event Dates

DATE: November 13, 2023

TO: DDA Board Members

FROM: Christine Malzahn, DDA Executive Director

Background: Open Meetings Act requires the annual publication of all regular meetings dates of the DDA along with the time and location for public notice. The list of dates suggested by Director Malzahn will also be incorporated into the city-wide meeting calendar and will be updated on the DDA website prior to the beginning of the new calendar year, once approved by the board.

Items Attached:2024 Regular Meeting Calendar2024 Special Event CalendarInternal Department Meeting Calendar

Action Needed: Pass the motion(s) as recommended or amended per board discussion.

RecommendedMotion:Motion to approval publish the 2024 calendar dates for meetings and events
as presented.

Imlay Downtown Develo	-
2024 REGULAR ME	ETING CALENDAR
January 8 th	July 8 th
February 12 th	August 12 th
March 11 th	September 9 th
April 8 th	October 14 th
May 13 th	November 4^{th*} * change due to Veterans Day
June 10 th	December 9 th

2nd Monday of each month (except holidays) @ 5:35 pm

SUMMER CONCERT SERIES

8-Weeks
Tuesday's 7:00 pm
June 8
June 25
July 2
July 9
July 16
July 30
August 6
August 13

FARMERS MARKET

14-Weeks Thursday's 9:00 am-2:00 pm July 11 July 18 July 25 August 1 August 8 August 15 August 22 August 28 September 5 September 12 September 19 September 26 October 3 October 10

ART IN THE ROUGH

One Day Event 6:00 pm – 9:00 pm

TBD

WINTERFEST

One Day Event 10:00 am – 8:00 pm

Saturday - December 7

INFORMATIONAL MEETINGS

2x per year 5:00 pm - 5:30 pm July 8 December 9

2024 SCHEDULE OF MEETINGS IMLAY CITY BOARDS AND COMMISSIONS

JANUARY Monday New Years 1 Day Observed Wed Thur Tuesday Friday 5 4 2 City Commission Housing Board 10 11 12 DDA Meeting MLK Day 15 Bank Holiday Parks & Rec. Payroll Deposited #1 16 City Commission 17 18 19 22 Dept. Head 24 26 2! Planning Comm. 30 oning Comm Payroll Deposite ed #2 29 31 L

FEBRUARY

Monday		Tuesday	Wed		Thur	Friday
	_	L		0	1	2
K. BROWN	5		6	7	8	9
Housing Board		City Commission				Payroll Deposited #3
	12	1	3	14	15	16
DDA Meeting		Parks & Rec.				
Pres. Day	19	2	Budget W.S. Dis	21	22	23
Bank Holiday		City Commission	Planning Comm	1.	Zoning Comm.	Payroll Deposited #4
	26	2	7 Dept. Head	28	29	
		Primary Election	Budget Discussion	n		

MARCH

Monday	Tuesday	Wed	Thur	Friday
				1
4	5	6	7	8
Housing Board	City Commission			Payroll Deposited #5
Budgets ret. to C 11	12	13	14	15
DDA Meeting	Parks & Rec.	D.H. Bud. Meet Week		1
18	19	20	21	22
	City Commission			Payroll Deposited #6
25	26	Dept. Head 27	28	Good Friday 29
C.C. Bud. work session	Planning Comm.		Zoning Comm.	Observed

APRIL

Monday		Tuesday	Wed	Thur	Friday
	1	Draft Budget review 2	3	3 4	5
Housing Board		City Commission		1 -	Payroll Deposited #7
	8	9	10) 11	12
DDA Meeting		Parks & Rec.		1 -	1 -
	15	Final Budget Revie 16	17	18	19
		City Commission	Budget on Display	Lamb Steele Board	Payroll Deposited #8
	22	23	Dept. Head 24	25	26
		Planning Comm.		Zoning Comm.	
	29	30			
		· · · ·	1 -	1 -	1

MAY

Monday		Tuesday	Wed	Thur	Friday
			1	2	3
			-	· · · · ·	Payroll Deposited #9
	6	Budget Public Heat 7	8	9	10
Housing Board		City Commission			
	13	14	15	16	17
DDA Meeting		Parks & Rec.			Payroll Deposited #10
	20	21	Dept. Head 22	23	24
		City Commission		Zoning Comm.	
Memorial	27	28	29	30	31
Day		Planning Comm.			Payroll Deposited #11

JUNE

Monday	Tuesday	Wed	Thur	Friday	Mo	nday	Tueşday	Wed	Thur	Friday
3	4		5	6 7			2 3		4	5
Housing Board	City Commission	-			Housi	g Board	City Commission	1 -		7
10	11		12 1	3 14			9 10		1 1	2
DDA Meeting	Parks & Rec.			Payroll Deposited #12	DDA	Aeeting	Parks & Rec.	-		Payroll Deposi
17	18		19 2	21		10	6 17	1	18 1	9
	City Commission						City Commission	-		
24	25	Dept. Head	26	28	3	23	3 Observe 24	Observe 2	25 2	6
	Planning Comm.		Zoning Comm.	Payroll Deposited #13	3		Christmas Eve	Christmas Day		Payroll Deposi
						30	0 Observe 31			
					1		New Years Eve			1
City Commission	7:00 p.m. 1st & 3rd Tue	e. in Chambers	DDA Meeting	5:35 p.m. 2nd Mon. in	Chambers All C	roups =	CITY HOLIDAYS 12			•
Planning Comm.	6:00 p.m. 4th Tue. in C	hambers	Parks & Rec.	6:00 p.m. 2nd Tue. in	Chambers Lamb St	ele Board	5:35 p.m. As Needed i	n Chambers Note	There are 26 Pays in There are 262 "paid"	
Zoning Comm.	6:00 p.m. 4th Thur. in C	Chambers	Housing Board	6:00 p.m. 1st Mon. in (Chambers Depart	ment Head	9:00 a.m. 4th Wed. in	Chambers	For the Non 24 hour	
NOTE:	All Dates, Times an	d Locations (inc	luding Holidays) are	subject to change.	"Other"	3ank Holiday	Pres. Day, Columbus	Day		

Monday	Tuesday	Wed	Thur	Friday
1	2	3	Independence 4	5
Housing Board	City Commission		Day Observed	
8	9	10	11	12
DDA Meeting	Parks & Rec.	-		Payroll Deposited #14
15	16	17	18	19
	City Commission			1
22	23	Dept. Head 24	25	26
-	Planning Comm.		Zoning Comm.	Payroll Deposited #15
29	30	31		

AUGUST

JULY

Monday	Tuesday	Wed	Thur	Friday
L			1	2
1	5 6	7	8	9
Housing Board	Primary Election	City Commission		Payroll Deposited #16
12	2 13	14	15	16
DDA Meeting	Parks & Rec.			
19	20	21	22	23
	City Commission		Zoning Comm.	Payroll Deposited #17
26	6 27	Dept. Head 28	29	
	Planning Comm.	· · · · · · · · · · · · · · · · · · ·	1 -	

SEPTEMBER

3	A	-	
		5	6
City Commission	Housing Board		Payroll Deposited #18
10	11	12	13
Parks & Rec.		Lamb Steele Board	
17	18	19	20
City Commission			Payroll Deposited #19
24	Dept. Head 25	26	27
Planning Comm.		Zoning Comm.	
	Parks & Rec. 17 City Commission 24	Parks & Rec. 17 18 City Commission 24 Dept. Head 25	Parks & Rec. Lamb Steele Board 17 18 19 City Commission 24 Dept. Head 25 26

OCTOBER

Monday	Tuesday	Wed	Thur	Friday
	1	2	3	4
and the second se	City Commission			Payroll Deposited #20
	7 8	9	10	11
Housing Board	Parks & Rec.			
Columbus Day 1	4 15	16	17	18
DDA Meeting	City Commission			Payroll Deposited #21
2	1 22	Dept. Head 23	24	25
	Planning Comm.		Zoning Comm.	
2	8 29	30	31	
			1	

NOVEMBER

Monday		Tuesday	Wed	Thur	Friday
					1
					Payroll Deposited #22
	4	5	6	7	8
	-	General Election	City Commission		1
Veteran's Day	11	12	13	14	18
Observed		Parks & Rec.			Payroll Deposited #23
	18	19	20	21	22
		City Commission		Zoning Comm.	
	25	26	Dept. Head 27	Thanksgiving 28	Day After T.G. 29
	-	Planning Comm.		Day	Payroll Deposited #24

DECEMBER

	ony commissi	011				
9	Parks & Rec.	10		11	12	13 Payroll Deposited #25
						Payroll Deposited #25
16		17		18	19	20
10.1	City Commissi	on				
23	Observe	24	Observe	25	26	27
	Christmas Eve		Christmas Day			Payroll Deposited #26
30	Observe	31				
200	New Years Eve		1			

F/T hours

To Be Adopted: December 03, 2023



AGENDA ITEM NB 10d: Bi-Annual Informational Meeting Date

DATE: November 13, 2023

TO: DDA Board Members

FROM: Christine Malzahn, DDA Executive Director

Background: Per the Tax Increment Financing Act 57 of 2018, DDA Authorities must hold two "informational meetings" per calendar year. Informational meetings are meetings for the purpose of informing the public of the goal and direction of the authority, including projects to be undertaken in the coming year. They are not for the purpose of voting on policy, budgets or other operational matters. The Imlay City DDA by-laws mandate that the required meetings will be held in July and December. **Items Attached:** Draft Meeting Agenda – December 11, 2023 Action Needed: Pass the motion(s) as recommended or amended per board discussion. Recommended Motion to give notice and schedule the required December informational Motion: meeting for December 11, 2023 at 5:00 pm., prior to the regular monthly DDA meeting at 5:30 pm

IMLAY CITY DOWNTOWN DEVELOPMENT AUTHORITY 150 N. MAIN STREET IMLAY CITY, MI 48444

INFORMATIONAL MEETING DECEMBER 11, 2023 5:00 PM

Walter Bargen, Chair Kelly Villanueva, Vice-Chair Kim Jorgensen, Secretary-Treasurer Stu Davis, Treasurer Justin Shattuck, Board Member Steve Robbins, Board Member Neil Docherty, Board Member Joi Kempf, Mayor

AGENDA

- 1. CALL TO ORDER
- 2. PLEDGE OF ALLEGIANCE
- 3. ROLL CALL
- 4. APPROVAL OF AGENDA
- 5. PUBLIC PARTICIPATION
- 6. NEW BUSINESS
 - a. Bi-Annual Information Report
- 7. PUBLIC PARTICIPATION
- 8. BOARD MEMBER COMMENTS
- 9. ADJOURNMENT



AGENDA ITEM NB 10e: Recreational Marijuana in Downtown Discussion

DATE: November 13, 2023

TO: DDA Board Members

FROM: Christine Malzahn, DDA Executive Director

 Background:
 An ad-hoc marijuana committee has been formed by the city commission, including Director Malzahn and other department heads. The committee has met several times to discuss an ordinance allowing for recreational marijuana to be zoned use within the city limits.

 Director Malzahn is seeking input from the DDA board to bring back to the ad-hoc committee, should they move forward with an ordinance allowing rec dispensaries in the DDA district.

 Items Attached:
 Anderson Grandstaff letter dated 10/23/23

 Action Needed:
 No Board Action Needed

ANDERSON GRANDSTAFF

PHONE (231) 838-7917 EMAIL Anderson.j.grandstaff@gmail.com ANDERSON J. GRANDSTAFF, ESQ.

238 N. Summit Street, Apt 1 Ypsilanti, MI 48197

October 23, 2023

Robert J. Seibert, Esq. SEIBERT AND DLOSKI, PLLC 19500 Hall Road, Suite 101 Clinton Township, MI 48038 rscibert@seibertanddloski.com

Re: Ordinance for Recreational Marihuana in Imlay City

Hello Bob:

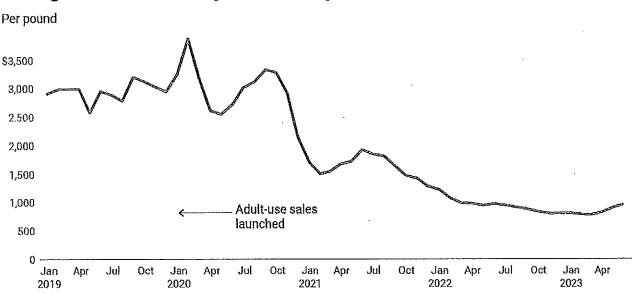
I hope this letter finds you well. As you know, my client is presently contemplating whether to circulate an petitioned ordinance that would permit the operation of recreational marihuana retailers within Imlay City pursuant to the Michigan Regulation and Taxation of Marihuana Act (MRTMA). When we spoke recently via telephone, you indicated that your client, the municipal government of Imlay City, was willing to consider passing a recreational marihuana ordinance, but that your client was not necessarily willing to enter into direct negotiations with my client regarding the substantive parameters of that ordinance. At the conclusion of our call, I told you that I would consult with my client and ask their leadership to identify the primary issues and concerns that they feel must be addressed by Imlay City's recreational marihuana ordinance. It is my hope that, by candidly discussing my client's concerns with you and by explaining the rational bases for those concerns, Imlay City will be willing to work with my client and to ensure that its concerns are adequately reflected and addressed in the recreational marihuana ordinance enacted by the City. However, my client has also indicated that, if Imlay City is unwilling to address these concerns in its drafted ordinance, or if Imlay City decides to adopt an ordinance that will not produce a viable and sustainable environment for local marihuana businesses, then my client will simply proceed with its plans to circulate a petition for a recreational marihuana ordinance which addresses those concerns.

Background and General Trends in the Michigan Cannabis Industry

Before discussing my client's position regarding the Imlay City ordinance, it will be useful to provide some relevant background information. During one of our previous phone calls, you and I discussed how the overall number of Michigan retailers that are exclusively authorized to sell only medical marijuana has been in a steady decline, and how this occurred even though the Michigan cannabis industry was experiencing record growth as a whole during the same period. My client believes, with good reason, that this relative decline in the importance of medical marijuana retailers has largely been driven by several interrelated economic and regulatory factors which significantly changed the Michigan cannabis industry in the years following the enactment of the Michigan Regulation and Taxation of Marihuana Act (MRTMA). When marihuana sales were first authorized following the passage of the MRTMA in 2018, the available supply of marihuana was inadequate to meet heavy consumer demand, and thus, the cost of marihuana was relatively high. At that time, medical marihuana retailers possessed several advantages which insulated them from competition from recreational retailers. For example, because many medical marijuana retailers had already been operating for years prior to the passage of the MRTMA, they enjoyed better name and brand recognition than their recreational competitors. Additionally, because medical marijuana patients were not required to pay a state excise tax on their marihuana products, possession of a medical marihuana patient card effectively gave those patients a significant discount.

However, in the years following passage of the MRTMA, many of the competitive advantages held by medical marihuana businesses steadily eroded. During this period, the Michigan Cannabis Regulatory Agency (CRA) issued a plethora of licenses to newly formed marijuana grower and retailer businesses. These actions drastically increased the

overall supply of sellable marijuana in Michigan, which decreased the relative price of marihuana in the state. This in turn led more and more marihuana retailers to begin cutting their prices in order to attract more customers. As shown in the following chart, the wholesale price of marihuana dropped precipitously during this period as a direct result of the confluence of these forces:



Michigan wholesale marijuana flower prices

Chart: © 2023 MJBiz, a division of Emerald X, LLC • Source: LeafLink • Created with Datawrapper

The factors discussed above produced a cannabis market that was highly favorable to consumers, who could now purchase marihuana at lower prices from a number of different local businesses. However, this increased supply also produced trends in the cannabis industry that were highly detrimental to the business interests of medical marihuana retailers. An increasing number of medical marihuana patients began to conclude that there was no practical point in renewing their patient cards, because they could simply buy the same marihuana products from recreational retailers. The CRA did little to discourage this trend, and in fact, the Agency began steadily erasing the differences between medical and recreational retailers, to the point where the regulatory environments facing the two kinds of retailers are now nearly identical. Moreover, many recreational retailers were able to stock and sell marihuana at much lower prices because they could draw from a much larger client base than medical marihuana retailers and because recreational retailers could count on making up for their lower profit margins via increased sales volume.

To be clear, recreational retailers have also faced their own unique problems over the past several years. Perhaps the greatest challenge facing recreational retailers has been the dramatic proliferation of recreational marihuana retailers, which has produced a glut of retailers and has left the retailer division of the Michigan cannabis industry highly saturated. Put simply, many of the recreational retailers presently operating in Michigan have acted in reliance on business models which either assumed stable marihuana prices, or drastically underestimated the levels of competition that their businesses would face from other recreational retailers. These unrealistically optimistic business models often encouraged entrepreneurs to expand their operations to smaller municipalities with little forethought or market research, only to find that their new businesses in those markets did not produce a significant return. This has produced an unusual situation where many recreational retailers that were once predominant in the Michigan cannabis industry, such as Lume and Skymint, have been forced to close unprofitable stores or even declare bankruptcy, during a period when the larger Michigan cannabis industry has continued to experience steady growth.

It is no coincidence that this trend of failing marihuana retailer businesses has been especially pronounced in smaller and more rural Michigan municipalities, because retailers operating in those municipalities face several unique problems. To begin with, many of these municipalities simply lack the population necessary to simultaneous support multiple marijuana retailers. A successful recreational marijuana retailer usually requires a stable customer base, and the bedrock of that customer base will almost always be formed by local residents of the municipality that provide stable patronage for their favored store. When multiple recreational retailers operate in close proximity within the same small municipality, this dedicated pool of consumers is spread too thin, to the detriment of all the retailers involved. This is especially problematic if the smaller municipalities in question are located within driving distance of larger towns and cities that also contain multiple licensed marihuana retailers, because the retailers located in the smaller municipality will also face competition from retailers in the larger city.

With that said, there are also several unique potential advantages available for entrepreneurs seeking to open new recreational marihuana retail businesses in smaller or more rural municipalities. At a time when the local cannabis markets of larger Michigan municipalities are highly saturated, these smaller municipalities represent an untapped potential market. Many of these smaller municipalities are situated in underserved areas in which few recreational retailers are presently operating. Residents of such municipalities are often forced to drive long distances to purchase their marihuana products and many of those residents would be eager to patronize a recreational retailer if that business was located near their homes and demonstrated a firm commitment to support their local interests.

Entrepreneurs who are interested in opening recreational marihuana retailers within smaller Michigan municipalities presently face an interesting quandary. Although those entrepreneurs are highly motivated to open their business in underserved and potentially lucrative regional markets, they are also understandably concerned that their new business may fail due to factors that are largely outside of their control. An informed and responsive local municipal government is perhaps the most important factor for ensuring the successful operation of the recreational marihuana retailers operating in that municipality. Establishing limits on the available number of recreational licenses that are realistic and sustainable is perhaps the most important role of the municipal government in this context. All too often, well-intentioned municipal governments will, in their eagerness to open new businesses and attract new tax revenue, fail to impose reasonable quantitative limitations on the number of municipal licenses that they make available for recreational retailers. Such short-sighted policies often result in an unsustainable proliferation of recreational marihuana retailers in the nearby area. Small but highly saturated regional cannabis markets often produce intense levels of competition, which in turn leads to situations where the newly licensed businesses are forced to compete by dramatically lowering their prices, or by assuming unsustainable levels of debt in the hopes that their competitors will close before they do. Many of the recreational retailers located in these crowded markets will eventually fail, and even the businesses which endure will have faced substantial hardship.

Municipal governments also have a critical role to play in the establishment of sensible zoning restrictions and business regulations that permit recreational retailers to operate their businesses in a manner that is congruent with local interests. Even in cases where the municipal governments of smaller municipalities impose reasonable limitations on the number of available retailer licenses, they often fail to consider how their zoning restrictions and business regulations will affect the placement of the licensed businesses. Just as it is much easier for a retailer to succeed when the local government implements well-reasoned regulatory and zoning ordinances, it is also much harder for a retailer to succeed when those ordinances are poorly thought out or unrealistic. When the zoning ordinances and business regulations applicable to recreational retailers are overly restrictive, they can have the effect of forcing multiple businesses to operate only a few blocks away from their competitors. Such close proximity can decrease the amount of "foot traffic" experienced by those businesses, which in turn can negatively affect the ability of those businesses to attract a solid customer base.

Critical Issues for the Operation of Recreational Retailers in Imlay City

My client's position regarding the scope and parameters of a recreational marihuana ordinance for Imlay City can be succinctly summarized with the following three statements:

1. Imlay City should permit the operation of recreational marihuana retailers under the same zoning and regulatory conditions applicable to the operation of medical marijuana retailers;

My client believes that the trends and factors discussed above explain why the entities previously selected to receive medical marihuana licenses from Imlay City pursuant to the 2022 Charter Amendment have not yet opened for business. Put simply, although the owners of those businesses have already invested considerable time and effort applying for their medical licenses, they are also understandably apprehensive about opening medical marihuana retailers in an already-crowded Michigan cannabis market, because they feel that there is no longer a viable business model for medical retailers operating in smaller municipalities. Given the state of the Michigan cannabis market, the best way for Imlay City to increase local resident access to medical marihuana products and promote strong and viable local businesses is for the City to pass a new ordinance which allows the operation of recreational marihuana retailers.

My client believes that the licensing requirements, and the time, place, and manner restrictions imposed by the new recreational ordinance should be modeled upon, and substantially similar to, the regulations and restrictions that are already applicable to medical marihuana licensees under the 2022 Charter Amendment previously enacted by Imlay City. In my client's opinion, the regulations and restrictions imposed by the 2022 Charter Amendment were quite reasonable and there are no compelling reasons for Imlay City to impose additional or substantially different requirements on recreational marijuana retailers.

2. The new recreational ordinance enacted by Imlay City should restrict the number of recreational marihuana licenses to <u>no more than two (2) recreational licenses</u>.

As explained above, recreational retailers operating in smaller municipalities already face several unique challenges. For these new businesses to prosper, they must attract and maintain a stable customer base, and a significant portion of that customer base will undoubtedly be composed of local residents from Imlay City and from other potential customers living within a small radius of their business location. These new recreational retailers will undoubtedly compete to maintain their customer base not only with each other, but with every other recreational retailer located within driving distance of their facility.

The most recent federal census taken in 2020 indicates that there are approximately 3,585 people living within the municipal borders of Imlay City, and that those borders are approximately 2.45 square miles in area. In other words, Imlay City is a less populous, but compact municipality. Imlay City is somewhat larger than most of its neighboring municipalities including Dryden (951), Almont (2,846), and Capac (1,890), and it is highly likely that some residents of those communities will patronize the new recreational retailers once they open in Imlay City. However, Imlay City is also situated less than 35 miles away from populous municipalities with numerous established recreational marihuana retailers, including Flint, Sterling Heights, and Rochester Hills, and the relative proximity of competing businesses situated in those larger municipalities has the potential to disrupt the viability of the potential customer base for the new recreational retailers operating in Imlay City.

My client believes that, given these demographic and geographic factors, Imlay City can realistically support a maximum of two (2) recreational marihuana retailers. My client also believes that if Imlay City's new ordinance were to authorize more than two recreational retailers, that would result in intense local competition between those new businesses, which would greatly reduce their overall viability and would likely cause one or more of those retailers to fail. It is also important to note that Imlay City has very little to lose by initially implementing relatively tight restrictions

Page | 5

on the number of available recreational retailer licenses. If after a few years the City determines that the newly licensed businesses have been able to achieve sustainable growth and the City is interested in authorizing new establishments, then the City can always pass a new ordinance permitting the issuance of additional recreational licenses. However, the best way for Imlay City to ensure the success of the new recreational retailers in the short term is to enact an ordinance which insulates those businesses from mutually destructive competition until they have had an opportunity to establish their customer base.

3. The new recreational ordinance should benefit the two (2) entities previously selected to receive provisional medical marihuana licenses, either by providing a mechanism for those entities to automatically receive provisional recreational licenses, or by providing a significant point advantage to recreational marihuana applications submitted by those entities.

The new ordinance enacted by Imlay City should also contain provisions that adequately recompense the two (2) entities previously selected to receive medical marihuana retailer licenses pursuant to the 2022 Charter Amendment. Such relief is clearly justified for equitable reasons. These entities have invested considerable time, effort, and capital in applying for their medical marihuana licenses and in securing the properties where their businesses will be located, and they did so with the understanding that, once they opened for business, they would only face competition from one other local medical marihuana retailer. If Imlay City enacts a new recreational ordinance without making any effort to ameliorate the harms that such an ordinance would pose to the interests of these entities, it would be directly invalidating a core assumption of the business model for these entities, an action which has the potential to drastically undermine the profitability of those planned businesses. The current medical licensees may be left with substantial debts and real estate assets that they are unable to effectively utilize, and the investors who funded those entities would have no realistic method of recouping their investment. Business owners placed in such a precarious position would likely be greatly disgruntled, and either those entities or their investors may be tempted to seek redress by filing suit against the municipal government of Imlay City.

The best way to diffuse potential animosity and/or litigation arising from the passage of a recreational marihuana ordinance is to provide the entities which previously received medical marihuana licenses from Imlay City pursuant to the 2022 Charter Amendment with concrete incentives to support the new ordinance. The best method of accomplishing this goal would be to simply include a mechanism within the new recreational ordinance which allows those two entities to acquire one of the recreational marihuana retailer licenses issued by Imlay City and which allows those entities to operate a recreational marihuana retailer at the locations which the City previously approved for the operation of medical marihuana retailers. Several municipalities which previously allowed only medical marihuana retailers but subsequently transitioned toward systems which also permitted recreational marihuana retailers, including Ann Arbor, Kalamazoo, and Battle Creek, included mechanisms in their recreational marihuana ordinances which effectively "grandfathered in" local businesses that were previously selected to receive medical marihuana licenses and allowed those businesses to operate recreational retail businesses at the same locations that were previously authorized for medical marihuana retailers. As an alternative, the City could draft the scoring mechanisms of the new recreational ordinance in a manner that awards additional points to applications submitted by current medical marihuana licensees, thereby giving those licensees a competitive, but not insurmountable edge over other applicants.

Either of these options would be quite defensible from a legal standpoint. As you are likely aware, the MRTMA provides that municipalities which seek to limit the number of available municipal marihuana licenses must include application criteria that are designed to select the applicants who are best suited to operate in compliance with the MRTMA. One of the best ways to evaluate an applicant's propensity for MRTMA compliance is whether the applicant has a prior history of operating a marihuana business in compliance with the MRTMA, which is why the medical marihuana ordinance previously passed by Imlay City provided strong point incentives to applicants who could show that they had previous experience operating a cannabis business or who could demonstrate that they possessed a pre-authorization from the CRA to operate a marihuana business. A recent series of opinions issued by Michigan Courts

interpreting municipal marihuana applications in the context of the MRTMA has reaffirmed that an applicant's propensity for MRTMA compliance remains a critical requirement, but those opinions also indicate that municipalities have wide discretion to favor applicants who demonstrate a commitment to furthering local interests. When Imlay City selected the two entities who received medical marihuana licenses, it did so not only because those entities demonstrated a strong likelihood of compliance with the MRTMA, but also because they demonstrated a strong commitment to goals and ideals that directly benefited Imlay City, including their commitment to thiring a certain percentage of their employees from among residents of Imlay City and their commitment to utilizing local contractors for construction and repairs. In other words, Imlay City has already determined that the medical marihuana licensees are likely to comply with the MRTMA and that those licensees have demonstrated a commitment to furthering local municipal interests, and several actions taken by the licensees have demonstrated their genuine intent to follow through on their commitments. In summary, Imlay City not only has the discretion to reward the commitments made by its current medical marihuana licensees by making it easier for those licensees to obtain recreational retailer licenses, but doing so would clearly be in the City's best interests.

Model Ordinances

For your reference and review, I have attached two different versions of a model ordinance drafted by my client. Both versions of the model ordinance call for Imlay City to issue two (2) recreational marihuana retailer licenses, and both call for the implementation of licensing criteria substantially similar to Imlay City's medical marihuana ordinance. The main difference between the two ordinances lies in their respective approaches to current medical marihuana retailer licensees. The first model ordinance provides a direct mechanism for current medical marihuana licensees to acquire a recreational marihuana retailer license, without the need to submit any additional applications. The second model ordinance requires current medical marihuana retailer licensees to apply for a recreational marihuana retailer license, but rewards those current licensees by giving them a competitive point advantage for their applications.

If you have any questions for me regarding this communication, please feel free to contact me via telephone at (231) 838-7917 or via email at <u>Anderson.j.grandstaff@gmail.com</u>. Thank you very much for your attention to this matter. I look forward to hearing from you.

Best regards, Anderson J. Grandstaff

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AGENDA ITEM NB 10f: Third Street Boulevard Flag Purchase

DATE: November 13, 2023

TO: DDA Board Members

FROM: Christine Malzahn, DDA Executive Director

Background:	Historically the DDA has borne the costs for the purchase of a large US Flag that is hung at the Third Street and M-53 intersection. The flag is showing some wear and is in need of replacement.
Items Attached:	Better Buy Flag Estimate
Action Needed:	Pass the motion(s) as recommended or amended per board discussion.
Recommended Motion:	Motion to approval the purchase of a 20'x30' US Nylon flag from Better Buy Flag in the amount of \$1080.00

Better Buy Flag (810) 969-4063 1047 Roods Lk Rd Lapeer, MI 48446

Estimate

Number

E363

10/31/2023

Bill To Christine M Imlay City DDA Imlay City, MI, 48444

Date

Ship To

PO Number		Terms	Customer #	Sh	P	Via		Project
ltem #		D	escription		Quantity	y Price Each	Tax1	Amount
	20x30	US Nylon				\$1,080.00	v .	\$1,080.00

Shipping Cost	\$0.00
Amount Paid	\$0.00
Amount Due	\$1,080.00

Sub Total	\$1,080.00
Sales Tax 6.00% on \$1,080.0	\$0.00
Discount	\$0.00
Totai	\$1,080.00



AGENDA ITEM NB 10g: Façade Grant Application – Imlay City Eagles

DATE: November 13, 2023

TO: DDA Board Members

FROM: Christine Malzahn, DDA Executive Director

Background: The DDA office has received a façade grant application from Debi Hopp of the Imlay City Eagles on November 6th. The applicant is requesting funding for new signage and materials for a do-it-yourself paint project. Note that that application submission, at the time of board packet distribution, is missing page two of the form (signatures and request amount) as well as project before and after pictures. The applicant has been informed of the missing items and she will supply asap.

 Items Attached:
 Application and supporting documents

 Action Needed:
 Pass the motion(s) as recommended or amended per board discussion.

 Recommended
 Motion to approve the façade grant request in the amount of \$_____.

 Motion:
 Motion to approve the façade grant request in the amount of \$_____.

November 6, 2023

To The Imlay City DDA Board

Let me start by introducing myself, my name is Debi Hopp, member of the Imlay City Eagles and I'm representing the Imlay City Eagles by submitting this documentation.

Our hope is to get approval from the Imlay City DDA Board for the available Grant money for making improvements to our building located at 170 S. Almont Ave in Imlay City.

I have submitted two quotes for review on the Power Washing of the building, one by Red Beard Solutions, Inc., located in Lapeer and another by Stevie D Productions, located in Imlay City.

Also enclosed is a quote from Signs by Crannie, located in Flint for the front of the building sign and the North side small sign, to be replaced after building improvements. I was unable to get anymore quotes for the sign replacements due to the time restraint, no other company was able to come out and quote before I had to submit the paperwork. I'm still in process of contacting other companies to quote.

Regarding the painting of our building, our goal is to do this ourselves to save on labor costs, I did get a quote for paint from Mr. Paint, Paper & Sawdust, located in Imlay City for the cost of the paint.

Also submitted is the cost of paint from Home Depot that we can purchase on our own.

In closing, I hope that you will consider our application. Our main priority and goal is to make our building compliant and in standing with the other businesses in downtown Imlay City.

If you have any further questions or concerns, please feel free to reach out to me at the number listed below.

Regards) and thank you for your time!

Imlay City Eagles Member

586.531.8374

NOTE: We are looking at options on removing the back portion of the building in the near future.



Façade Grant Application Process and CheckList
The application must be completed and returned to the Imlay City DDA director along with:
A notarized letter of permission from owner (if applicant is not the property owner).
Documentation of DBA, LLC or Company organization documents confirming legitimate business name.
A <u>detailed</u> written description of the project plans (scope of work, including materials and color schemes), pictures of the current area/conditions, and a rendering or picture of proposed work which addresses how the project complies with the Façade Grant guidelines.
A <u>detailed</u> cost estimate for all eligible costs supported by a quote from a minimum of two or more licensed and/or insured contractors or suppliers. Include Contractor / Supplier's business name, address, phone number, email, license or insurance certificate and website.
Copies of any permits necessary to complete the work.
Completed W9 Form
Upon project completion applicant must provide pictures of completed work and proof of payment to all suppliers/contractors (CASH TRANSACTIONS NOT ACCEPTED)
The applicant has spoken to the Construction Code Authority and has received information regarding the permits needed and regulations related to this project.
Construction Code Authority Representative Date
Grant Application
Check One: Property Owner
Check One: 📈 Signage (\$1,500 Maximum Grant) Other Façade Improvements (\$5,000 Maximum Grant)
Imlay City Fratennal Opda of Engles # 4082 Name of Applicant
170 S. Almont Ave, Imlay City MI 48444
Address of Applicant
SAME AS Above
Address of Property Proposed for Improvement
Lance Johnson-Secretary
Business Contact Person & Title

.

IMLAY CITY DDA - UPDATED MAY 2023

Please give a detailed description of work to be done: Pour Washing
Interior, painting and replacing
HIDD SIGNA. C.
The estimated improvement cost is \$ VARILA PAR QUOTE.
The 50% reimbursement is estimated to be \$ (not to exceed \$5,000).

Please be sure that you have reviewed and submitted appropriate supporting documents outlined in the Grant Application Process and Checklist section of this document.

For grant reimbursement, applicant must submit documentation that all invoices pertaining to project are paid in full, along with photo(s) of completed project. Reimbursement will not be granted if documentation is not received. By signing this application, you are stating that the above information is accurate to the best of your knowledge, that you agree to the requirements and there are no delinquent accounts with the City of Imlay City. Grantee agrees to indemnify and hold harmless the City of Imlay City and the Imlay City Downtown Development Authority from any and all claims arising out of the work performed.

ATTENTION: NO WORK CAN/BE COMMENCED AND/OR CO Applicant Signature Ticle	DIMPLETED BEFORE DDA BOARD APPROVAL
, For DDA use of	L Donly
Property Address	
Project is Eligible Not Eligible for the Gran	nt Program.
Director has confirmed legal ownership of prop	perty via www.lapeercounty.gov.
DDA Director Signature	Date
Board Action Date:	Approved Denied
If approved reimbursement check #	Disbursement date:

111111111111111

Christine Malzahn

From:connell debi <duchess32003@yahoo.com>Sent:Thursday, November 9, 2023 4:11 PMTo:Christine MalzahnSubject:Re: DDA

Hi Christine,

In answer to your questions:

The estimated improvement cost :

Power Washing by Stevie D Productions is 3400.00

The Paint by Mr. Paint, Paper & Sawdust is 2159.09

The Cost of the Signs by Crannie is 3515.29

Total Cost of all three items are 9074.38

We are asking for a 5,000.00 reimbursement cost, not to exceed 5,000.00 as per Grant application.

Please let me know if you need anything further.

Debi Hopp 586.531.8374

On Thursday, November 9, 2023 at 02:38:55 PM EST, Christine Malzahn <ddadirector@imlaycity.org> wrote:

Uzfstw# sfsz¢

DDA Executive Director City of Imlay City 150 North Main Street Imlay City, Michigan 48444 Office: 810-724-2135 ext. 1307 Email: ddadirector@imlaycity.org



810-487-0000 www.SignsByCrannie.com

Proposal Submitted To:			
IMLAYCI001	Phone:	(586) 531-8374	Ext.
Imlay City Eagles		()	
Attn: Debbie Hopp	Fax:		
170 S. Almont Ave	Email	duchess32003@yaho	o.com
Lastan Other MI 40444 LIOA			

Job Name Imlay city Eagles Job Location Imlay City Eagles 170 S. Almont Ave Imlay City, MI 48444- USA

Attn: Debbie		Fax:		Imlay City, M	I 48444- USA	
170 S. Almo		Email duch	ess32003@yahoo.com			
Imlay City, N	1I 48444- USA					
P	roposal No	Proposal Date	Payment Terms	Contac	•	Page
	014612	10/12/2023			52	
	014612	10/12/2023	50%Down/Bal upon Comp.	Dan K	Pa	age 1 of 1
Quantity	Description				Unit Price	Extended Price
1	4' x 8' face with vinyl				\$2,274.80	\$2,274.80
	48" x 42" non lit sign					
	250 pack 6" changea	ble copy letters with sto	rage cabinet			
1	Installation of new fac	ce in lighted cabinet. Ir	stall new non lit sign. Paint light	ed cabinet.	\$1,104.00	\$1,104.00
PRICE OUC	TATION GOOD FOR 10	DAYS			Taxable:	\$2,274.80
			ed artwork of logos and custom letter	styles in	Taxable.	92,214.00
an eps or a		,,,,,,,,			NonTaxable:	\$1,104.00
					SalesTax:	\$136.49
PRICES DC	NOT INCLUDE PERMIT	FEES OR PRIMARY ELE	CTRICAL TO SIGNS.		Freight:	\$0.00
TERMS – 5	0% DEPOSIT DOWN, BA	LANCE DUE AT TIME OF	INSTALLATION.		Permits.	\$0.00
					Total:	\$3,515.29
		labor barring vandalism or			T ()	N.
			work only. Photostats, typography,		Thank	(YOU
			aused by the client, special consultation ce will be billed extra unless otherwise			
specified he		inated accurately in advan	ce will be blied extra diffess offerwise	6		
FINISHED a	art, mechanicals, and sign	s will be released for use t	by the client only. Mechanicals, origina	al art.		
sketches an	d materials other than sig	ins originated by the design	ner are the property of the designer, a			
be held for t	he client, unless otherwis	e shown.				
			egate the above conditions of sale. In			
ordering the not.	work described above, the	ne client accepts all of thes	e conditions whether noted on his pur	chase or		
not.						
	1					
			e encountered in the installation, this on sub-contractor and materials or			
	will be added to the above		on sub-contractor and materials of			
THE CLIEN	T agrees to pay all costs	of collection in the event of	default of payment by the client, inclu	iding a		
			the client will be charged a rate of 1 1			
interest for	every month, after the firs	t 30 days.				
			nie, Inc. until paid for in full. In the eve			
client is deli	nquent in payment by mo	re than 45 days Signs by C	Crannie, Inc. reserves the right to remo	ove the		
any liability	n the premise without hot what so ever.	ice of the client. And the cl	ient shall hold Signs by Crannie, Inc. I	iree of		
any hadnity	mat 00 0401.					
SALESPER	SON:		DATE:			

SALESPERSON.	DATE:
ACCEPTED BY:	TITLE:
SIGNATURE:	DATE:

For: Imlay City Eagles

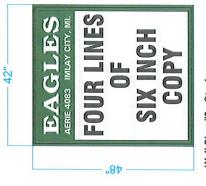
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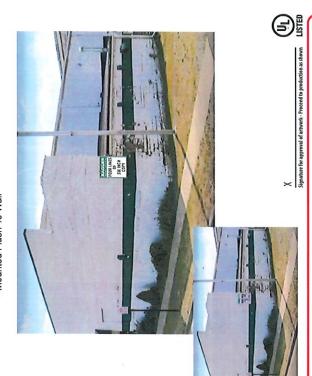
Wall Sign #1 - Qty. 1

- Existing Double Face, Illuminated Cabinet
 New Polycarbonate Face w/ 3M 126 Dark Emerald Green Vinyl
 - Paint Cabinet Dark Green To Match Face





Wall Sign #2 - Qty. 1 - New Single Face, Non-Illuminated Sign - Polycarbonate Face w/ 3M 126 Dark Emerald Green Vinyl - Ext. Alum. H-Frame Painted Dark Green To Match Face - Mounted Flush To Wall





Customer: Imlay City Eagles #4082 Address: 170 S. Almont Ave Imlay City, MI 48444

FIGHE & LAVOITE ARE THE



Filename: ImlayCltyEagles4082-23-Wall Sign Revision: X

BU

D-M

VORLD SIGN

Proud Member Of The

Salesperson: Dan Kivett Date: 11-8-23 Drawn By: G.Alumbaugh Scale: 1/2"=1'-0"

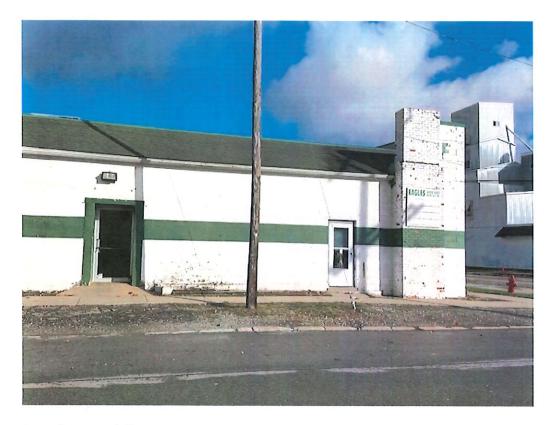
AND MAY NOT BE REPE

55

ExecAsst Thursday, November 09, 2023 10:56 AM ExecAsst



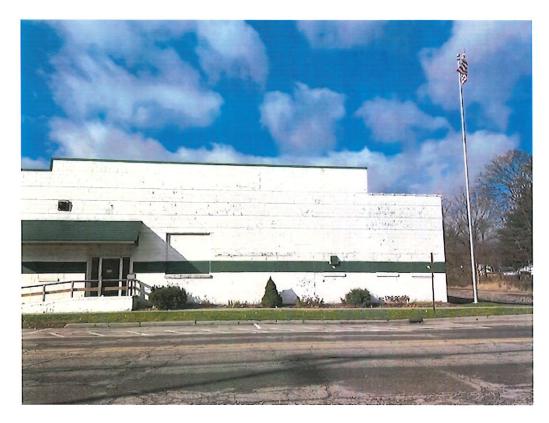
ExecAsst Thursday, November 09, 2023 10:56 AM ExecAsst



ExecAsst Thursday, November 09, 2023 10:56 AM ExecAsst

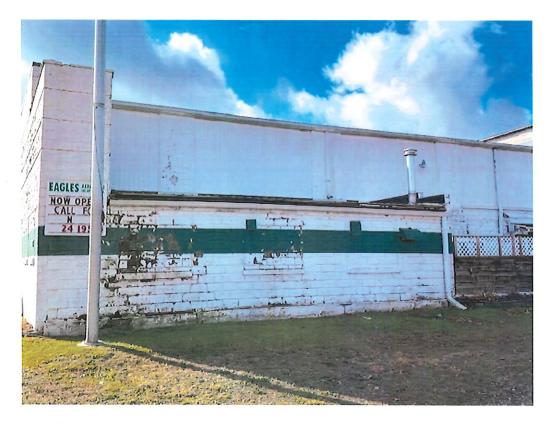


ExecAsst Thursday, November 09, 2023 10:57 AM ExecAsst



ExecAsst

From: Sent: To: ExecAsst Thursday, November 09, 2023 10:57 AM ExecAsst



ExecAsst

 From:
 ExecAsst

 Sent:
 Thursday,

 To:
 ExecAsst

ExecAsst Thursday, November 09, 2023 10:57 AM ExecAsst



Date: 40-48-45 Delpi e - Menser Frome Prone: 586)531-8374 Other Contact: Other Contact: Source: DULPISS 3203 & Yelhoop Source: DULPISS 3203 & Yelhoop		Zone" Parable	Portion of I cu south side	Subject to Min Vury due to this. TERMS: Payment of the contract price shall be paid in the manner following:	Deposit \$Date:	Form of Payment: Check #:	cc #: cash:
Integration Date: U.D 2 X - 45 Mason Mason Membrane Mason Mason Membrane Mason Membrane Membrane Mason Mason Membrane Mason Membrane Membrane Mason Membrane Membrane Mason Membrane Membrane Mason Solutions Membrane Mason Membrane Membrane Mason SolutionsLLC Membrane Mason (Bio) 627-83246 Membrane Job #: Job #:	Homeowner(s): IM/124 City Eagles Club Address: 170 S. Almond Auc. Stuc. Civ.: IM/1244 City JOB SPECIFICATIONS:	F Tuck Foint around "Repair & Replace Block that is irre Repair Block (if add)	* * Member Stated West Po Building (wist of Down Spout Will Not be Repaired due in near Duture. The fist of	De Considered "Denair Zone" Donnauge y lavel of Repair 1 nife Olylic Dowerweshing Price	REPLACEMENT BRICK SIZE AND/OR COLOR- I, the homeowner, accept and authorize replacement brick that I have chosen and its size, color, texture and name. I understand that it may not be an exact match to my existing brick.	Signature:	Date:
				Chart of the	REPLAK	Signature: Acceptanc	Print:

,



Red Beard Solutions Inc

170 South Almont Avenue Imlay City, MI 48444

(586) 531-8374 📔 duchess32003@yahoo.com

ESTIMATE	#2
TOTAL	\$8,625.

CONTACT US

3141 N Summers Rd Imlay City, MI 48444

(810) 417-1005

📔 addam@solutionsbyredbeard.com

ESTIMATE

Services	qiy	unit price	amount	
Power wash to remove all loose paint from cap block down to bottom block.	25.0	\$250.00	\$6,250.00	
345 linear feat starting at the down spout on the south side of building (where the club meets the machine shop in the back) to the end of the outdoor patio on the north side.				
Approximately 20 hours of pressure washing.				
Not including water. A sufficient water source must be available during the wash at own	ers exper	nse.		
Paint needs to be tested for lead content. Red Beard can arrange for paint to be test led is found in the paint.	ted. Estim	nate is void if		
Additional charge for clean up of large paint debris. All debris may not be picked up being nearly impossible to recover.	due to sr	naller pieces		
Customer has stated all loose blocks, mortar and other building surfaces are not Re responsibility if further damage is made due to pressure washing or cleanup. (Debi Hop		Solution Inc		
All terrain basket lift	1.0	\$1,500.00	\$1,500.00	
Man lift and mobilization.				
Commercial building softwash	350.0	\$2.50	\$875.00	

Prepare the "machine shop" portion of the building for paint.

Services subtotal: \$8,625.00

Red Beard Solutions Inc

http://solutionsbyredbeard.com

1 of 2

STEVIE D PRODUCTIONS

Power Washing Imlay City Eagles 4082

Prepared for: Debbi Hopp Prepared by: Steven Depa, Owner October 14, 2023 Proposal number: 1

POWER WASH 2 SIDES & THE FRONT OF BUILDING

Description	Quantity	Unit Price	Cost
Power Washing Building	1	\$2,400	\$2,400
Boom Lift Rental	1	\$1,000	\$1,000
			\$0
Total		E 	\$3,400

11/6/23, 9:52 AM



Home / Paint / Exterior Paint / Masonry Paint

Bost Selle

BEHR

5 gal. White Flat Latex Masonry, Stucco and Brick Interior/Exterior Paint ★★★★★ (2297) ∨ Questions & Answers (773)



BEHR

1>



Hover Image to Zoom

H6 gallons DIGKET World Meed DUCKET World Meed Approximately 10 # 1370.00

A Share D Print

Internet # 100133275 Model # 27005 Store SKU # 338966

C

6 Live Chat

\$13700



Pay \$112.00 after \$25 OFF your total qualifying purchase upon opening a new card. () Apply for a Home Depot Consumer Card

Port Huron (ft Gratiot) Store

✓ 4 in stock Aisle 03, Bay 014





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Proposal of page6 Page # _ Mr. Paint, Paper & Sawdust 729 N. Fairgrounds Rd. Imlay City, MI 48444 810-724-1271 810-441-7088 Job # Job Name Proposal Submitted To: MUNY City Englis Job Location Address ExTERIOR of BLIC. Date of Plans Date EBBIE Hopp Fax # Architect We hereby submit specifications and estimates for: THIS BID IS FOR PunchASSTILY PAINT ONLY AT SHORWIN Williams Engle members to supply then OWN LABOR The PAINT GALON AMOUNT WAS Figured AT 46 gollons @ 44,28 per gallon 2036.88 TAP 122,21 7159.09 THE PALLE OF PAINT iS NOT GUMENTEED PAST DEREMALTA 2023 We propose hereby to furnish material and labor - complete in accordance with the above specifications for the sum of: 2159,09 Dollars \$ with payments to be made as follows: Any alteration or deviation from above specifications involving extra costs will be Respectfully LICHARD PISHER executed only upon written order, and will become an extra charge over and submitted ___ above the estimate. All agreements contingent upon strikes, accidents, or delays Note — this proposal may be withdrawn by us if not accepted within days. beyond our control. Acceptance of Proposal The above prices, specifications and conditions are satisfactory and are Signature _ hereby accepted. You are authorized to do the work as specified. Payments will be made as outlined above. Signature _ Date of Acceptance

Signs By Crannie, Inc. 4145 Market Place Flint, MI, 48507- USA Phone: (810)-487-0000 Fax: (810)-487-0711 www.signsbycrannie.com



Job Name Imlay city Eagles **Proposal Submitted To: Job Location** IMLAYCI001 Phone: (586) 531-8374 Ext. **Imlay City Eagles** Imlay City Eagles Attn: Debbie Hopp 170 S. Almont Ave Fax: Imlay City, MI 48444- USA 170 S. Almont Ave Email duchess32003@yahoo.com Imlay City, MI 48444- USA **Proposal No Proposal Date Payment Terms** Contact Page 014612 10/12/2023 Bal upon Comp. Dan K Page 1 of 1 Quantity Description Unit Price Extended Price 1 3' x 5' face with vinyl decoration \$2,055.20 \$2,055.20 2' x 3' non lit sign with tracking 250 pack 6" changeable copy letters with storage cabinet 1 Installation of new face in lighted cabinet. Install new non lit sign. Paint lighted cabinet. \$1,104.00 \$1,104.00 PRICE QUOTATION GOOD FOR 10 DAYS. Taxable: \$2,055.20 The client is responsible for supplying production ready, vectorized artwork of logos and custom letter styles in an \$1,104.00 NonTaxable: eps or ai format. SalesTax: \$123.31 PRICES DO NOT INCLUDE PERMIT FEES OR PRIMARY ELECTRICAL TO SIGNS. Freight: \$0.00 \$0.00 Permits TERMS - DEPOSIT DOWN, BALANCE DUE AT TIME OF INSTALLATION. Total: \$3,282.51 WARRANTY - one year all parts and labor barring vandalism or acts of God. PRICES as indicated above are minimal estimates for art or sign work only. Photostats, typography, photographs, overtime, changes and or time additions, delays caused by the client, special consultations and all other expenses that cannot be estimated accurately in advance will be billed extra unless otherwise specified herein. Thank You FINISHED art, mechanicals, and signs will be released for use by the client only. Mechanicals, original art, sketches and materials other than signs originated by the designer are the property of the designer, and will be held for the client, unless otherwise shown. SPECIAL conditions on the client's purchase orders in no way negate the above conditions of sale. In ordering the work described above, the client accepts all of these conditions whether noted on his purchase or not. IF UNUSUAL conditions (ie. access, ledge, water, rock, etc.) are encountered in the installation, this contract is binding; however, an additional cost based on our labor, plus 15% on sub-contractor and materials or equipment will be added to the above price. THE CLIENT agrees to pay all costs of collection in the event of default of payment by the client, including a reasonable attorney's fee. In the event of delinquent payments, the client will be charged a rate of 1 1/2% interest for every month, after the first 30 days. THE SIGN SHALL REMAIN THE PROPERTY of Signs by Crannie, Inc. until paid for in full. In the event the client is delinquent in payment by more than 45 days Signs by Crannie, Inc. reserves the right to remove the signage from the premise without notice of the client. And the client shall hold Signs by Crannie, Inc. free of any liability what so ever.

SALESPERSON:	DATE:
ACCEPTED BY:	TITLE:
SIGNATURE:	DATE:

For: Imlay City Eagles

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Promotions/Events

- On-going Social media postings and engagement with downtown merchants on Facebook including construction updates and DPW projects.
- Held several planning meetings with Chris Bishop for WinterFest Saturday December 9, 2023 10am-8pm, began meeting with business owners to ask for their participation.

@150 Bancroft

Requested DPW to fix the downspouts and light issue at the Bancroft building.

<u>Farmer's Market</u>

- Assisted Patti Biolchini with end-of season reporting.
- Executed food assistance program contract.

Economic Development

- Completed Imlay City Façade Corp delinquent tax fillings.
- Drafted EV Charging Station Grant.
- Working with LDC to arrange for a small business development seminar with City of Lapeer and Almont.
- Submitted grant application to MEDC for technical assistance money for City Master Plan and CIP Plan.

Place Making/Streetscape

- Completed end-of-season contract obligations with GreenScape Solutions. Began discussion for next season plantings with Cindy.
- Met with business owners to update them on the Brick Paver removal project.
- Began arranging for pick-up of the veteran banners.
- Arranged for pickup of holiday décor and met with contractor to discuss installation.

Billboard:

- Submitted artwork for WinterFest and King & King Billboard January install.
- Continued marketing campaign for 2024 calendar.

Meetings and Other:

- Completed Citizen Planner Classes.
- Attended department head meeting.
- Attended Lapeer Economic Luncheon.
- Attended the planning meeting for the upcoming Emergency Training exercise with CN Rail.
- Attended Rotary Club weekly meetings.
- Processed invoices, check requests, and mailed payments.
- Made updates to the DDA website for current meeting information.
- Prepared meeting agendas, action item sheets, board packets for the Regular meeting.
- Sent notices for second annual informational meeting
- Sent press release and letters of MACC Grant award
- Attended the Michigan Downtown Association fall conference in Birmingham Nov 1-3rd.
- Attended the City Commission meeting on Nov 7th WinterFest Event Permit Approval.
- Hosted the monthly meeting with Lapeer and Almont DDA directors and "friends"
- Attended the Spark Grant park meeting to offer input on "what is missing in our parks"
- Attend the Veterans Park Ribbon Cutting Ceremony on Nov 9th

Christine Malzahn

From:	Christine Malzahn <ddadirector@imlaycity.org></ddadirector@imlaycity.org>
Sent:	Friday, October 13, 2023 11:02 AM
То:	jkempf@imlaycity.org; justin@happylittlequiltshop.com; kellyspetsalon@outlook.com; ndocherty@internationalte.com; steve@steverobbins.net; emailstu430@gmail.com; Tri-
Subject:	City Times; walter.bargen@choiceone.com; ddapromotions@imlaycity.org Week Ending October 13th
Attachments:	2023.10.09 DRAFT Meeting Minutes.docx

Happy Fall Friday Everyone,

Here is my weekly re-cap of office activities for this week.

First, I need someone to help with the grand opening/ribbon cutting ceremony for Celebration Specialists next Saturday 10/21. They have scheduled the event for 10:00 am – just prior to merchant trick or treating. Walt has agreed to pass out the candy but is not available to be here early enough for the ribbon cutting, and I will be in North Carolina for the weekend and unable to present the DDA's Buck for Luck plaque commemorating their big day. Can anyone else attend on behalf of the DDA?

Attached are the draft minutes from Mondays meeting - let me know if you see anything that needs to be corrected.

Good news on the EV charger – I was able to get the current station listed on the "unavailable" site list, so it looks like we will be able to apply for the NEVI grant to pay for that equipment upgrade. I have started the process, and am waiting for the treasurer to grant me access to the SAM.gov account so that I am able to apply for you.

I attended the Parks and Rec meeting on Tuesday evening to discuss their participation in WinterFest. They have agreed to help with the burn barrels/warming stations. I also briefly discussed CBD pocket parks and their future upgrades. I will re-connect with DTE now that I have addresses assigned to each of the areas and see about bringing electricity to those areas.

I also attended the marijuana ad-hoc committee on Wednesday morning. This committee was formed so that the city commission can consider an ordinance for recreational marijuana to stay ahead of a citizen led ballot initiative which would change the city charter. This was a very good meeting and a lot of great ideas were discussed. I will plan to add this as a discussion agenda item for our November meeting to gather your input.

The last market day was well attended on Thursday. I spoke to most of the vendors and they all seem excited to come back next year as they have seen the growth that Patti was able to achieve this year.

Yesterday I went to Kettering in Flint to meet with Janis Mueller from the Small Business Development Center. They have a lot of FREE resources for business development and will be a great resource to have in our toolbox. I brought back a box of their educational material to share and will look to plan a education night and invite all our business owners to attend.

Incase you have not heard, Chris Bishop's father has passed away. So please keep her in your prayers during this difficult time.

Hope you all enjoy a nice cozy fire, snuggled up with a good book and a cup of hot cider this weekend since it will be cold and rainy!

Christine Malzahn

From:	Christine Malzahn <ddadirector@imlaycity.org></ddadirector@imlaycity.org>
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Subject:	Week Ending October 27 DDA Update
Attachments:	2023.11.13 Agenda.doc

Hello Everyone,

Here is a quick recap of some key happenings in the DDA office. Also attached is the meeting agenda for Nov. 13th (sorry it looks to be a long one).

I was out last Friday on a PTO day, and unfortunately went home Monday and Tuesday not feeling well. But I hit the ground running again on Wednesday and am working feverishly on WinterFest (some changes to the parade due to safety concerns from the PD). We have applications available now for parade entries and market vendors. Patti began reaching out our list of participants to spread the word. The website page is a work in progress, several Facebook posts have been made. I am finalizing the billboard artwork to get that submitted by Nov 1st.

Paul Skanley is editing the grant narrative that I've drafted for the EV Charging Station and is helping with the budget. We are planning to get everything uploaded and ready to submit next week.

Hopefully you saw that we were approved for our Summer Concert series grant for \$4000. Announcement letters have been sent to our regional and state legislators along with a press release submitted to the papers. I have also started contacting some of the artists that I would like to have included next year (Swing Shift Orchestra, Lapeer Symphony Orchestra, Full Circle Project, 3rd Degree Burns and Elvis to name a few). Hoping to get them under contract.

I received an email on the LEO community center grant notifying all applicants that due to the overwhelming number of entries they need another month to properly score them all. They plan to announce the awards in December now. I also heard from the Doghouse CoffeeHouse and unfortunately, they have put their plans to expand here in downtown Imlay on hold. They just can't make the numbers work with the low foot traffic we have here. Both of us are hoping that Sage Creek Winery will help change that.

The veterans' banners are down and I am beginning to reach out to the owners to have them returned. I am inviting each of them to attend the ribbon cutting ceremony for the new flag at Veterans Park on Thursday Nov 9th @ 5:00 pm. I hope you can all join us there for that event... we will be testing out our new sound system for the speakers.

All of the required tax filings have been completed and I confirmed with the IRS that the Imlay City Facade Corp is back in good standing. The Board of Directors will need to schedule a meeting soon to review bylaws and financial status – this <u>will not</u> be part of a regular DDA meeting, since the ICFC is its own entity and not subject to public meetings.

Have a great weekend and let me know if you have any questions or concerns!

Christine Malzahn

DDA Executive Director City of Imlay City 150 North Main Street